



FORD

Territory

Uganda • 2026 Hagalu Buyer's Guide

Not

Officially
Disclosed
FUEL ECON
km/l**1799 cc**

ENGINE

138 kW

POWER

190 mm

CLEARANCE

2 seats

SEATING

UGX 260,000,000 – 270,000,000

Ex-Showroom Starting Price

<https://www.hagalu.com/uganda/ford/territory/>

Independent Automotive Research for Africa

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Source-backed	No rating inferred	3 Variants	3 Priced
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01 Overview & Quick Facts

Territory is the Ford to consider when the job is carrying people through the working week, not carrying building materials in a load bed or taking a large touring 4x4 into remote terrain. Uganda's range has three familiar names: Ambiente, Trend and Titanium. Their shared 1.8-litre EcoBoost petrol engine and seven-speed dual-clutch transmission make equipment, rather than a change of engine, the central buying decision. Ford Uganda quotes 318 Nm of torque. That describes the engine's turning effort; it does not tell you how smoothly the car will creep along a crowded Kampala street. A slow-speed drive is particularly useful with this transmission. The useful starting point is Ambiente. Its local specification already includes LED headlights, an 18-inch wheel package, a 12-inch touchscreen, wireless Apple CarPlay and Android Auto, a reversing camera and rear parking sensors. Fabric seats and manual air conditioning keep the cabin brief straightforward. There is no need to reach for the most expensive badge simply to obtain phone navigation or help when reversing. Six airbags and ISOFIX child-seat mounting points are listed for Ambiente, although fitting...



Body Style	SUV
Generation	Uganda-listed 1.8-litre EcoBoost Territory range with Ambiente, Trend and Titanium grades.
Fuel Types	Petrol
Colours	Blue Panther, Crystal Pearl White, Lustrous Grey, Panther Black, Star White (grade-dependent)
OEM Website	https://www.ford.ug/vehicles/suvs/territory

02 Variant Pricing & On-Road Costs

Ex-Showroom Starting Price	UGX 260,000,000 – 270,000,000	3 Listed Variants
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Variant	Fuel	Transmission	Trim	Ex-Showroom
Ambiente 1.8 EcoBoost 7DCT	Petrol	7-Speed DCT	Ambiente	UGX 260,000,000
Trend 1.8 EcoBoost 7DCT	Petrol	7-Speed DCT	Trend	UGX 265,000,000
Titanium 1.8 EcoBoost 7DCT	Petrol	7-Speed DCT	Titanium	UGX 270,000,000

Estimated On-Road Price — Ambiente 1.8 EcoBoost 7DCT (Base Variant)

Kampala	UGX 271,400,000
Jinja	UGX 271,550,000
Mbarara	UGX 271,700,000
Gulu	UGX 271,900,000

* Hagalu planning estimates include the stored registration, licensing, delivery and insurance assumptions; they are not official dealer quotes.

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ The three local grades share the same core petrol engine and transmission. ✓ Ambiente already includes a reversing camera and wireless phone integration. ✓ Trend offers automatic climate control without requiring the Titanium package. ✓ Titanium adds a surround-view camera and named driver-assistance systems.	● CONSIDERATIONS ✗ Assistance features differ between grades even though the powertrain is shared. ✗ Titanium's 19-inch tyre package needs its own replacement-cost check. ✗ Off-road suitability cannot be inferred from the SUV body style. ✗ Dual-clutch low-speed behaviour deserves a proper traffic-speed test.
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Buyer Summary

"An equipment-led petrol crossover choice: Ambiente covers the essentials, Trend adds cabin convenience and Titanium brings the larger assistance package."

Territory's strongest argument is that the entry grade already includes several features people use every day. The smarter upgrade is therefore the one that solves a specific need: automatic climate control in Trend, or Titanium's additional cameras, assistance systems and cabin appointments. Start with Ambiente as the reference point and compare the actual Uganda-shilling difference between cars available for delivery. Each UGX 5,000,000 grade step should be justified by the features your household will use. The best Territory is not automatically Titanium; it is the one whose extra equipment earns its place in your routine.

City Driving	Make the city test about small movements: easing away from a junction, holding position on an incline and reversing into your usual parking space. A dual-clutch transmission feels different from a conventional automatic at crawling speed, so familiarity matters more than the number of gears. Ambiente and Trend already offer a rear camera and sensors; Titanium's surround-view display adds another perspective. Check the mirrors directly as well, because cameras cannot cover every moving pedestrian or motorcycle beside the car.
Highway	On a longer journey, compare the seat position, cabin temperature and visibility before concentrating on the screen. The shared 318 Nm engine figure means there is no torque upgrade simply from choosing Titanium. Its adaptive cruise system can reduce some speed-adjustment workload where conditions permit, but following distance, weather and traffic still require active decisions. Try smartphone navigation with the passenger's charging needs in mind, and assess road noise on the wheel-and-tyre package fitted to the exact grade.
Off-Road	Territory's SUV appearance is not a sufficient reason to choose it for rutted access tracks or river crossings. For a lodge driveway or an occasional unsealed road, inspect the surface, tyre condition and clearance needed before entering. The 19-inch Titanium wheel package also deserves attention when comparing replacement tyres and rough-road exposure. If difficult terrain is routine rather than occasional, compare the drivetrain and protection of a purpose-suited 4x4 instead of expecting extra cabin equipment to create that capability.
Best For	Territory suits buyers whose SUV spends most of its time on paved roads with family, colleagues or shopping aboard. It is especially worth comparing when a large screen and automatic transmission are everyday priorities, but a diesel workhorse or dedicated low-range 4x4 would be unnecessary.

04 Variant Comparison Matrix

All 3 variants of the Ford Territory side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	Ambiente 1.8 EcoBoost 7DCT	Trend 1.8 EcoBoost 7DCT	Titanium 1.8 EcoBoost 7DCT
Price (ex-showroom)	UGX 260,000,000	UGX 265,000,000	UGX 270,000,000
Fuel Type	Petrol	Petrol	Petrol
Transmission	7-Speed DCT	7-Speed DCT	7-Speed DCT
Trim Level	Ambiente	Trend	Titanium
Engine	1799 cc (1.8L)	1799 cc (1.8L)	1799 cc (1.8L)
Max Power	138 kW (185 bhp)	138 kW (185 bhp)	138 kW (185 bhp)
Max Torque	318 Nm (235 lb-ft)	318 Nm (235 lb-ft)	318 Nm (235 lb-ft)
Drivetrain	FWD	FWD	FWD
Fuel Economy	Not Officially Disclosed	Not Officially Disclosed	Not Officially Disclosed
Seating	2	2	2
Boot Space	Not Officially Disclosed	Not Officially Disclosed	Not Officially Disclosed
Ground Clearance	190 mm	190 mm	190 mm
Kerb Weight	Not Officially Disclosed	Not Officially Disclosed	Not Officially Disclosed

→ [Compare these variants on hagalu.com](#) (published prices, on-road estimates, source-backed specifications and buyer guidance)

05 Ford Territory — **Ambiente 1.8 EcoBoost 7DCT**

UGX 260,000,000

ENGINE 1799 cc	POWER 138 kW · 185 bhp	TORQUE 318 Nm · 235 lb-ft	ECONOMY Not Officially Disclosed km/l	FUEL Petrol 7-Speed DCT
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Ambiente Trim · Petrol · 7-Speed DCT

View live price & EMI →

ENGINE & PERFORMANCE

Engine	1.8-litre EcoBoost GTDI turbocharged petrol engine	Engine Code	Not Officially Disclosed
Fuel Type	Petrol	Hybrid System	Not Applicable
Engine Displacement	1799 cc	Cylinders	4
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Gasoline Direct Injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

Automatic Shift Paddles	Not Officially Disclosed	4WD Selector	Not Applicable
4WD Lo Range	Not Applicable	4WD Hi Range	Not Applicable
4WD Engagement	Not Applicable	Drivetrain	FWD
Transfer Case	Not Applicable	Gear Shift Type	Automatic
Gear Shift Indicator	Not Officially Disclosed	LSD Available	Not Officially Disclosed
Drivetrain Layout	Front engine, front-wheel drive	Gearbox	7-Speed DCT

DIMENSIONS

Length	4630 mm	Width	1935 mm
Height	1706 mm	Wheelbase	2726 mm
Ground Clearance (Default)	190 mm	Ground Clearance (With Full Seating Load)	160 mm
Fuel Tank Capacity	60 l	Boot/Cargo Space	Not Officially Disclosed l
Kerb Weight	Not Officially Disclosed kg	Gross Vehicle Weight (GVW)	Not Officially Disclosed kg
Payload Capacity	Not Officially Disclosed kg	Towing Capacity	750 kg

MILEAGE & EFFICIENCY

Fuel Tank Capacity	60 l	Fuel Tank Litres	60
Claimed Mileage	Not Officially Disclosed km/l	City Mileage	12.5 km/l
Highway Mileage	16.5 km/l	Emission Standard	Not Officially Disclosed
AdBlue Tank Capacity	Not Applicable l	Auto Start Stop	Not Officially Disclosed
Range Real World Mixed	420 km	Range Real World Highway	350 km
Electric Consumption	Not Applicable	Combined Driving Range	Not Officially Disclosed

SAFETY

EBD	Yes	Engine Immobiliser	Not Officially Disclosed
Seatbelt Warning All Seats	Not Officially Disclosed	Front Parking Sensors	Not Officially Disclosed
Hill Hold	Not Officially Disclosed	Passenger Airbag	Not Officially Disclosed
Knee Airbag	Not Officially Disclosed	Rear Cross Traffic Alert	No
Hill Start Assist	Not Officially Disclosed	Traction Control	Yes
Seatbelt Pretensioners	Not Officially Disclosed	Seatbelt Reminder	Not Officially Disclosed

COMFORT & CONVENIENCE

Wireless Charging	Yes	Push Button Start	Not Officially Disclosed
AC Type	Manual	Keyless Entry	Not Officially Disclosed
Power Windows	Not Officially Disclosed	Climate Control	Manual air conditioning
Rain Sensing Wipers	Not Officially Disclosed	Electric Tailgate	No
Sunroof	Panoramic		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See Ambiente 1.8 EcoBoost 7DCT full specs and lifecycle details in Uganda

Compare with rivals →

06 Ford Territory — Trend 1.8 EcoBoost 7DCT

UGX 265,000,000

ENGINE 1799 cc	POWER 138 kW · 185 bhp	TORQUE 318 Nm · 235 lb-ft	ECONOMY Not Officially Disclosed km/l	FUEL Petrol 7-Speed DCT
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Trend Trim · Petrol · 7-Speed DCT

View live price & EMI →

ENGINE & PERFORMANCE

Engine	1.8-litre EcoBoost GTDI turbocharged petrol engine	Engine Code	Not Officially Disclosed
Fuel Type	Petrol	Hybrid System	Not Applicable
Engine Displacement	1799 cc	Cylinders	4
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Gasoline Direct Injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

Automatic Shift Paddles	Not Officially Disclosed	4WD Selector	Not Applicable
4WD Lo Range	Not Applicable	4WD Hi Range	Not Applicable
4WD Engagement	Not Applicable	Drivetrain	FWD
Transfer Case	Not Applicable	Gear Shift Type	Automatic
Gear Shift Indicator	Not Officially Disclosed	LSD Available	Not Officially Disclosed
Drivetrain Layout	Front engine, front-wheel drive	Gearbox	7-Speed DCT

DIMENSIONS

Length	4630 mm	Width	1935 mm
Height	1706 mm	Wheelbase	2726 mm
Ground Clearance (Default)	190 mm	Ground Clearance (With Full Seating Load)	160 mm
Fuel Tank Capacity	60 l	Boot/Cargo Space	Not Officially Disclosed l
Kerb Weight	Not Officially Disclosed kg	Gross Vehicle Weight (GVW)	Not Officially Disclosed kg
Payload Capacity	Not Officially Disclosed kg	Towing Capacity	750 kg

MILEAGE & EFFICIENCY

Fuel Tank Capacity	60 l	Fuel Tank Litres	60
Claimed Mileage	Not Officially Disclosed km/l	City Mileage	12.5 km/l
Highway Mileage	16.5 km/l	Emission Standard	Not Officially Disclosed
AdBlue Tank Capacity	Not Applicable l	Auto Start Stop	Not Officially Disclosed
Range Real World Mixed	420 km	Range Real World Highway	350 km
Electric Consumption	Not Applicable	Combined Driving Range	Not Officially Disclosed

SAFETY

EBD	Yes	Engine Immobiliser	Not Officially Disclosed
Seatbelt Warning All Seats	Not Officially Disclosed	Front Parking Sensors	Not Officially Disclosed
Hill Hold	Not Officially Disclosed	Passenger Airbag	Not Officially Disclosed
Knee Airbag	Not Officially Disclosed	Rear Cross Traffic Alert	No
Hill Start Assist	Not Officially Disclosed	Traction Control	Yes
Seatbelt Pretensioners	Not Officially Disclosed	Seatbelt Reminder	Not Officially Disclosed

COMFORT & CONVENIENCE

Wireless Charging	Yes	Push Button Start	Not Officially Disclosed
AC Type	Automatic single-zone	Keyless Entry	Not Officially Disclosed
Power Windows	Not Officially Disclosed	Climate Control	Automatic single-zone climate control
Rain Sensing Wipers	Not Officially Disclosed	Electric Tailgate	No
Sunroof	Panoramic		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See Trend 1.8 EcoBoost 7DCT full specs and lifecycle details in Uganda

Compare with rivals →

07 Ford Territory — Titanium 1.8 EcoBoost 7DCT

UGX 270,000,000

ENGINE 1799 cc	POWER 138 kW · 185 bhp	TORQUE 318 Nm · 235 lb-ft	ECONOMY Not Officially Disclosed km/l	FUEL Petrol 7-Speed DCT
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Titanium Trim · Petrol · 7-Speed DCT

View live price & EMI →

ENGINE & PERFORMANCE

Engine	1.8-litre EcoBoost GTDI turbocharged petrol engine	Engine Code	Not Officially Disclosed
Fuel Type	Petrol	Hybrid System	Not Applicable
Engine Displacement	1799 cc	Cylinders	4
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Gasoline Direct Injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

Automatic Shift Paddles	Not Officially Disclosed	4WD Selector	Not Applicable
4WD Lo Range	Not Applicable	4WD Hi Range	Not Applicable
4WD Engagement	Not Applicable	Drivetrain	FWD
Transfer Case	Not Applicable	Gear Shift Type	Automatic
Gear Shift Indicator	Not Officially Disclosed	LSD Available	Not Officially Disclosed
Drivetrain Layout	Front engine, front-wheel drive	Gearbox	7-Speed DCT

DIMENSIONS

Length	4630 mm	Width	1935 mm
Height	1706 mm	Wheelbase	2726 mm
Ground Clearance (Default)	190 mm	Ground Clearance (With Full Seating Load)	160 mm
Fuel Tank Capacity	60 l	Boot/Cargo Space	Not Officially Disclosed l
Kerb Weight	Not Officially Disclosed kg	Gross Vehicle Weight (GVW)	Not Officially Disclosed kg
Payload Capacity	Not Officially Disclosed kg	Towing Capacity	750 kg

MILEAGE & EFFICIENCY

Fuel Tank Capacity	60 l	Fuel Tank Litres	60
Claimed Mileage	Not Officially Disclosed km/l	City Mileage	12.5 km/l
Highway Mileage	16.5 km/l	Emission Standard	Not Officially Disclosed
AdBlue Tank Capacity	Not Applicable l	Auto Start Stop	Not Officially Disclosed
Range Real World Mixed	420 km	Range Real World Highway	350 km
Electric Consumption	Not Applicable	Combined Driving Range	Not Officially Disclosed

SAFETY

EBD	Yes	Engine Immobiliser	Not Officially Disclosed
Seatbelt Warning All Seats	Not Officially Disclosed	Front Parking Sensors	Not Officially Disclosed
Hill Hold	Not Officially Disclosed	Passenger Airbag	Not Officially Disclosed
Knee Airbag	Not Officially Disclosed	Rear Cross Traffic Alert	No
Hill Start Assist	Not Officially Disclosed	Traction Control	Yes
Seatbelt Pretensioners	Not Officially Disclosed	Seatbelt Reminder	Not Officially Disclosed

COMFORT & CONVENIENCE

Wireless Charging	Yes	Push Button Start	Not Officially Disclosed
AC Type	Manual	Keyless Entry	Not Officially Disclosed
Power Windows	Not Officially Disclosed	Climate Control	Manual air conditioning
Rain Sensing Wipers	Not Officially Disclosed	Electric Tailgate	No
Sunroof	Panoramic		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See Titanium 1.8 EcoBoost 7DCT full specs and lifecycle details in Uganda](#)

[Compare with rivals →](#)

08 Explore More on Hagalu

Jump to each variant's price and specification record

→ Ambiente 1.8 EcoBoost 7DCT — UGX 260,000,000

→ Trend 1.8 EcoBoost 7DCT — UGX 265,000,000

→ Titanium 1.8 EcoBoost 7DCT — UGX 270,000,000

Live Prices & On-Road Costs — Ford Territory

→ Latest ex-showroom and city-wise on-road prices in Uganda.

→ Open

Side-by-Side Comparison

→ Compare Ford Territory vs any rival model.

→ Open

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