



TOYOTA

Urban Cruiser

Tanzania • 2026 Hagalu Buyer's Guide

77 kW

POWER

**Not Officially
Disclosed mm**

CLEARANCE

16.13 km/l

FUEL ECON

**Not Officially
Disclosed seats**

SEATING

TZS 92,200,000

Ex-Showroom Starting Price

<https://www.hagalu.com/tanzania/toyota/urban-cruiser/>

Independent Automotive Research for Africa

TOYOTA

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Source-backed	No rating inferred	1 Variants	1 Priced
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01 Overview & Quick Facts

Urban Cruiser is a familiar name, but Toyota uses it for different vehicles across markets and generations. For a Tanzania purchase, begin with the locally supplied car and its brochure, not a foreign review with a matching badge. Try the driving position, rear-seat access and boot with your own luggage. Compare it with the Corolla Cross only after matching the features that matter to you. An attractive starting quote can change once a different gearbox, accessories or delivery arrangements are included. The Tanzania catalogue identifies Urban Cruiser as a SUV or crossover with petrol power. The generation record is Current-generation Urban Cruiser, and the lifecycle note is Current local-market version. Those labels are useful only when they stay attached to the local vehicle record. The named local derivative reference is Urban Cruiser 1.5 Petrol 4AT. Other listed derivative names include the local grade shown on the model record. Ask the distributor to place the exact grade, engine or motor, transmission, driven wheels, body and model year on the written quotation before comparing amounts or equipment. In city use, the Urban...



Body Style	SUV
Launched	2023
Generation	Current-generation Urban Cruiser
Fuel Types	Petrol
Colours	Confirm current Tanzania colour availability with the local distributor for the exact derivative.
OEM Website	https://toyota.co.tz/

02 Variant Pricing & On-Road Costs

Ex-Showroom Starting Price	TZS 92,200,000	1 Listed Variants
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Variant	Fuel	Transmission	Trim	Ex-Showroom
Urban Cruiser 1.5 Petrol 4AT	Petrol	4-Speed Automatic	Unbadged Standard Specification	TZS 92,200,000

Estimated On-Road Price — Urban Cruiser 1.5 Petrol 4AT (Base Variant)

Dar es Salaam	TZS 96,388,000
Dodoma	TZS 96,488,000
Arusha	TZS 96,538,000
Mwanza	TZS 96,638,000

* Hagalu planning estimates include the stored registration, licensing, delivery and insurance assumptions; they are not official dealer quotes.

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ Exact Tanzania model identity is recorded. ✓ The SUV or crossover role is clear. ✓ A dated TZS price reference is useful for comparison, but confirm the current cash...	● CONSIDERATIONS ✗ Final stock and dealer terms require confirmation. ✗ Some country-specific precision fields remain undisclosed. ✗ Ownership cost depends on the exact route and support plan.
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Buyer Summary

"A country-specific SUV or crossover choice"

Urban Cruiser deserves a place on a Tanzania shortlist when its SUV or crossover role matches the owner's real route and the supplied derivative is identified clearly. The strongest buying case is built around Urban Cruiser 1.5 Petrol 4AT, a dated local quotation, confirmed equipment and a service plan that the owner can actually use. The weakest case is a purchase based on a foreign grade, a guessed price, an assumed warranty or a body style that does not fit the regular load. Compare the complete delivered cost and the practical compromises with at least one credible alternative before deciding.

City Driving	In city use, the Urban Cruiser should be judged as a real SUV or crossover, not as a badge alone. Drive the route that defines ordinary ownership, including a tight gate, traffic queue, speed hump, parking space and the road surface outside the showroom. Test visibility, low-speed control, seat comfort and storage with the people and bags that normally travel. The Urban Cruiser 1.5 Petrol 4AT identity must stay on the quotation so an overseas grade or a different gearbox is not mistaken for the Tanzania vehicle. This SUV or crossover is most useful when its body, passenger space and petrol running suited to the owner's normal routes and service plan match the job.
Highway	For longer Tanzania journeys, the Urban Cruiser needs a route-led assessment. Test the car with the usual people and luggage, not only on an empty launch loop. Notice acceleration, braking, tyre noise, seat support, visibility and the effect of the gearbox or motor when climbing and overtaking. Fuel or energy planning must belong to this exact local configuration. The Urban Cruiser 1.5 Petrol 4AT description identifies the vehicle to compare, but it does not establish a universal consumption, range, payload or towing result. Obtain the local service schedule, warranty conditions and emergency-support route before a regular intercity trip. This SUV or crossover is most useful when its body, passenger space and petrol running suited to the owner's normal routes and service plan match the job.
Off-Road	Off-pavement suitability for the Urban Cruiser is a practical boundary, not a marketing label. Confirm the driven wheels, tyres, clearance, approach and departure limits and any low-range or terrain equipment on the exact derivative. A raised body or four-wheel-drive badge does not create a safe water-crossing depth, payload or recovery plan. Use the exact Urban Cruiser 1.5 Petrol 4AT identity when asking the distributor about the equipment and warranty. If the route is regularly remote, budget for recovery, tyre damage and delayed service rather than relying on a model-family reputation. This SUV or crossover is most useful when its body, passenger space and petrol running suited to the owner's normal routes and service plan match the job.

Best For

The likely buyer for the Tanzania Urban Cruiser is someone who has a defined need for a SUV or crossover and is willing to match the local derivative to that need. The buyer should be able to explain the normal passengers, luggage or working load, daily route, longer-trip pattern, parking situation and service location. If the petrol configuration is chosen, the owner should also understand its refuelling or charging routine, warranty and running-cost assumptions. Buyers should prefer a written local specification and a complete TZS quotation over a familiar badge or an overseas equipment list.

04 Variant Comparison Matrix

All 1 variants of the Toyota Urban Cruiser side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	Urban Cruiser 1.5 Petrol 4AT
Price (ex-showroom)	TZS 92,200,000
Fuel Type	Petrol
Transmission	4-Speed Automatic
Trim Level	Unbadged Standard Specification
Engine	Not Officially Disclosed
Max Power	77 kW (103 bhp)
Max Torque	138 Nm (102 lb-ft)
Drivetrain	FWD
Fuel Economy	16.13 km/l
Seating	Not Officially Disclosed
Boot Space	Not Officially Disclosed
Ground Clearance	Not Officially Disclosed
Kerb Weight	Not Officially Disclosed

→ [Compare these variants on hagalu.com](#) (published prices, on-road estimates, source-backed specifications and buyer guidance)

05 Toyota Urban Cruiser — Urban Cruiser 1.5 Petrol 4AT

TZS 92,200,000

POWER 77 kW · 103 bhp	TORQUE 138 Nm · 102 lb-ft	ECONOMY 16.13 km/l	FUEL Petrol 4-Speed Automatic
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Unbadged Standard Specification Trim · Petrol · 4-Speed Automatic

View live price & EMI →

ENGINE & PERFORMANCE

Engine	Not Officially Disclosed	Engine Code	Not Officially Disclosed
Fuel Type	Petrol	Hybrid System	Not Applicable
Engine Displacement	Not Officially Disclosed cc	Cylinders	Not Officially Disclosed
Cylinder Layout	Not Officially Disclosed	Valves	Not Officially Disclosed
Valves per Cylinder	Not Officially Disclosed	Aspiration	Naturally Aspirated
Fuel System	Not Officially Disclosed	Compression Ratio	Not Officially Disclosed

TRANSMISSION & DRIVETRAIN

Automatic Shift Paddles	Not Officially Disclosed	4WD Selector	Not Officially Disclosed
4WD Lo Range	Not Officially Disclosed	4WD Hi Range	Not Officially Disclosed
4WD Engagement	Not Officially Disclosed	Drivetrain	FWD
Transfer Case	Not Officially Disclosed	Gear Shift Type	Not Officially Disclosed
Gear Shift Indicator	Not Officially Disclosed	LSD Available	Not Officially Disclosed
Drivetrain Layout	FWD	Gearbox	Not Officially Disclosed

DIMENSIONS

Length	Not Officially Disclosed mm	Width	Not Officially Disclosed mm
Height	Not Officially Disclosed mm	Wheelbase	Not Officially Disclosed mm
Ground Clearance (Default)	Not Officially Disclosed mm	Ground Clearance (With Full Seating Load)	Not Officially Disclosed mm
Fuel Tank Capacity	Not Officially Disclosed l	Boot/Cargo Space	Not Officially Disclosed l
Kerb Weight	Not Officially Disclosed kg	Gross Vehicle Weight (GVW)	Not Officially Disclosed kg
Payload Capacity	Not Officially Disclosed kg	Towing Capacity	Not Officially Disclosed kg

MILEAGE & EFFICIENCY

Fuel Tank Capacity	Not Officially Disclosed l	Fuel Tank Litres	Not Officially Disclosed
Claimed Mileage	16.13 km/l	City Mileage	Not Officially Disclosed km/l
Highway Mileage	Not Officially Disclosed km/l	Emission Standard	Not Officially Disclosed
AdBlue Tank Capacity	Not Officially Disclosed l	Auto Start Stop	Not Officially Disclosed
Range Real World Mixed	Not Applicable km	Range Real World Highway	Not Applicable km
Electric Consumption	Not Applicable	Combined Driving Range	Not Officially Disclosed

SAFETY

EBD	Not Officially Disclosed	Engine Immobiliser	Not Officially Disclosed
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Seatbelt Warning All Seats	Not Officially Disclosed	Front Parking Sensors	Not Officially Disclosed
Hill Hold	Not Officially Disclosed	Passenger Airbag	Not Officially Disclosed
Knee Airbag	Not Officially Disclosed	Rear Cross Traffic Alert	Not Officially Disclosed
Hill Start Assist	Not Officially Disclosed	Traction Control	Not Officially Disclosed
Seatbelt Pretensioners	Not Officially Disclosed	Seatbelt Reminder	Not Officially Disclosed

COMFORT & CONVENIENCE

Wireless Charging	Not Applicable	Push Button Start	Not Officially Disclosed
AC Type	Not Officially Disclosed	Keyless Entry	Not Officially Disclosed
Power Windows	Not Officially Disclosed	Climate Control	Not Officially Disclosed
Rain Sensing Wipers	Not Officially Disclosed	Electric Tailgate	Not Officially Disclosed
Sunroof	Not Officially Disclosed		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See Urban Cruiser 1.5 Petrol 4AT full specs and lifecycle details in Tanzania

Compare with rivals →

06 Explore More on Hagalu

Jump to each variant's price and specification record

→ Urban Cruiser 1.5 Petrol 4AT — TZS 92,200,000

Live Prices & On-Road Costs — Toyota Urban Cruiser

→ Latest ex-showroom and city-wise on-road prices in Tanzania.

→ Open

Side-by-Side Comparison

→ Compare Toyota Urban Cruiser vs any rival model.

→ Open

Browse All Toyota Models

→ Explore the full Toyota lineup in Tanzania.

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Buyer's Guides — Finance, Pricing & New Launches

→ In-depth SA guides: car finance, monthly EMI math, upcoming launches.

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This brochure was generated on 12 October 2026 by Hagalu Automotive Research. All prices shown are ex-showroom and subject to change without notice. On-road price estimates include typical registration, licence and insurance costs. Specifications are sourced from manufacturer data and may vary by market. Hagalu is an independent platform not affiliated with any automotive manufacturer.

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