



TOYOTA

# Land Cruiser 300

Tanzania • 2026 Hagalu Buyer's Guide

**3346 cc**

ENGINE

**227 kW**

POWER

**235 mm**

CLEARANCE

**11.24 km/l**

FUEL ECON

**7 seats**

SEATING

**TZS 368,600,000**

Ex-Showroom Starting Price

<https://www.hagalu.com/tanzania/toyota/land-cruiser-300/>

Independent Automotive Research for Africa

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|               |                    |            |          |
|---------------|--------------------|------------|----------|
| Source-backed | No rating inferred | 1 Variants | 1 Priced |
|---------------|--------------------|------------|----------|

## 01 Overview & Quick Facts

The Land Cruiser 300 sits at the larger end of Toyota's SUV range. Before focusing on luxury equipment, check whether its size suits your parking, passengers and usual journeys in Tanzania. A long-distance vehicle also needs a realistic plan for tyres, maintenance, insurance and any touring accessories. Exact engine, seating and grade details should come from the locally quoted vehicle. Compare it with Prado on the tasks you need it to perform, rather than assuming that a higher position in the range automatically makes it the better family choice. The Tanzania catalogue identifies Land Cruiser 300 as a SUV or crossover with diesel power. The generation record is Land Cruiser 300 Series (J300), and the lifecycle note is Current 300-Series version. Those labels are useful only when they stay attached to the local vehicle record. The named local derivative reference is Land Cruiser 300 3.3 Diesel 10AT 4WD. Other listed derivative names include the local grade shown on the model record. Ask the distributor to place the exact grade, engine or motor, transmission, driven wheels, body and model year on...



|             |                                                                                                   |
|-------------|---------------------------------------------------------------------------------------------------|
| Body Style  | SUV                                                                                               |
| Launched    | 2022                                                                                              |
| Generation  | Land Cruiser 300 Series (J300)                                                                    |
| Fuel Types  | Diesel                                                                                            |
| Colours     | Confirm current Tanzania colour availability with the local distributor for the exact derivative. |
| OEM Website | <a href="https://toyota.co.tz/">https://toyota.co.tz/</a>                                         |

## 02 Variant Pricing & On-Road Costs

| Ex-Showroom Starting Price           | <b>TZS 368,600,000</b> |                    |                                 | 1 Listed Variants      |
|--------------------------------------|------------------------|--------------------|---------------------------------|------------------------|
| Variant                              | Fuel                   | Transmission       | Trim                            | Ex-Showroom            |
| Land Cruiser 300 3.3 Diesel 10AT 4WD | Diesel                 | 10-Speed Automatic | Unbadged Standard Specification | <b>TZS 368,600,000</b> |

### Estimated On-Road Price — Land Cruiser 300 3.3 Diesel 10AT 4WD (Base Variant)

|               |                        |
|---------------|------------------------|
| Dar es Salaam | <b>TZS 383,844,000</b> |
| Dodoma        | <b>TZS 383,944,000</b> |
| Arusha        | <b>TZS 383,994,000</b> |
| Mwanza        | <b>TZS 384,094,000</b> |

\* Hagalu planning estimates include the stored registration, licensing, delivery and insurance assumptions; they are not official dealer quotes.

03 Pros, Cons & Buyer Summary

|                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>● <b>STRENGTHS</b></p> <ul style="list-style-type: none"><li>✓ Exact Tanzania model identity is recorded.</li><li>✓ The SUV or crossover role is clear.</li><li>✓ A dated TZS price reference is useful for comparison, but confirm the current cash...</li></ul> | <p>● <b>CONSIDERATIONS</b></p> <ul style="list-style-type: none"><li>✗ Final stock and dealer terms require confirmation.</li><li>✗ Some country-specific precision fields remain undisclosed.</li><li>✗ Ownership cost depends on the exact route and support plan.</li></ul> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Buyer Summary

*"A country-specific SUV or crossover choice"*

Land Cruiser 300 deserves a place on a Tanzania shortlist when its SUV or crossover role matches the owner's real route and the supplied derivative is identified clearly. The strongest buying case is built around Land Cruiser 300 3.3 Diesel 10AT 4WD, a dated local quotation, confirmed equipment and a service plan that the owner can actually use. The weakest case is a purchase based on a foreign grade, a guessed price, an assumed warranty or a body style that does not fit the regular load. Compare the complete delivered cost and the practical compromises with at least one credible alternative before deciding.

|                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>City Driving</b></p> | <p>In city use, the Land Cruiser 300 should be judged as a real SUV or crossover, not as a badge alone. Drive the route that defines ordinary ownership, including a tight gate, traffic queue, speed hump, parking space and the road surface outside the showroom. Test visibility, low-speed control, seat comfort and storage with the people and bags that normally travel. The Land Cruiser 300 3.3 Diesel 10AT 4WD identity must stay on the quotation so an overseas grade or a different gearbox is not mistaken for the Tanzania vehicle. This SUV or crossover is most useful when its body, passenger space and diesel running suited to the loads and distances the owner actually covers match the job.</p>                                                                                                                                  |
| <p><b>Highway</b></p>      | <p>For longer Tanzania journeys, the Land Cruiser 300 needs a route-led assessment. Test the car with the usual people and luggage, not only on an empty launch loop. Notice acceleration, braking, tyre noise, seat support, visibility and the effect of the gearbox or motor when climbing and overtaking. Fuel or energy planning must belong to this exact local configuration. The Land Cruiser 300 3.3 Diesel 10AT 4WD description identifies the vehicle to compare, but it does not establish a universal consumption, range, payload or towing result. Obtain the local service schedule, warranty conditions and emergency-support route before a regular intercity trip. This SUV or crossover is most useful when its body, passenger space and diesel running suited to the loads and distances the owner actually covers match the job.</p> |
| <p><b>Off-Road</b></p>     | <p>Off-pavement suitability for the Land Cruiser 300 is a practical boundary, not a marketing label. Confirm the driven wheels, tyres, clearance, approach and departure limits and any low-range or terrain equipment on the exact derivative. A raised body or four-wheel-drive badge does not create a safe water-crossing depth, payload or recovery plan. Use the exact Land Cruiser 300 3.3 Diesel 10AT 4WD identity when asking the distributor about the equipment and warranty. If the route is regularly remote, budget for recovery, tyre damage and delayed service rather than relying on a model-family reputation. This SUV or crossover is most useful when its body, passenger space and diesel running suited to the loads and distances the owner actually covers match the job.</p>                                                    |

**Best For**

The likely buyer for the Tanzania Land Cruiser 300 is someone who has a defined need for a SUV or crossover and is willing to match the local derivative to that need. The buyer should be able to explain the normal passengers, luggage or working load, daily route, longer-trip pattern, parking situation and service location. If the diesel configuration is chosen, the owner should also understand its refuelling or charging routine, warranty and running-cost assumptions. Buyers should prefer a written local specification and a complete TZS quotation over a familiar badge or an overseas equipment list.

## 04 Variant Comparison Matrix

All 1 variants of the Toyota Land Cruiser 300 side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

| SPEC                | Land Cruiser 300 3.3 Diesel 10AT 4WD |
|---------------------|--------------------------------------|
| Price (ex-showroom) | TZS 368,600,000                      |
| Fuel Type           | Diesel                               |
| Transmission        | 10-Speed Automatic                   |
| Trim Level          | Unbadged Standard Specification      |
| Engine              | 3346 cc (3.3L)                       |
| Max Power           | 227 kW (304 bhp)                     |
| Max Torque          | 700 Nm (516 lb-ft)                   |
| Drivetrain          | 4WD                                  |
| Fuel Economy        | 11.24 km/l                           |
| Seating             | 7                                    |
| Boot Space          | Not Officially Disclosed             |
| Ground Clearance    | 235 mm                               |
| Kerb Weight         | Not Officially Disclosed             |

→ [Compare these variants on hagalu.com](#) (published prices, on-road estimates, source-backed specifications and buyer guidance)

05 Toyota Land Cruiser 300 — Land Cruiser 300  
3.3 Diesel 10AT 4WD

TZS 368,600,000

|                   |                            |                              |                      |                                     |
|-------------------|----------------------------|------------------------------|----------------------|-------------------------------------|
| ENGINE            | POWER                      | TORQUE                       | ECONOMY              | FUEL                                |
| <b>3346</b><br>cc | <b>227</b><br>kW · 304 bhp | <b>700</b><br>Nm · 516 lb-ft | <b>11.24</b><br>km/l | <b>Diesel</b><br>10-Speed Automatic |

Unbadged Standard Specification Trim · Diesel · 10-Speed Automatic

[View live price & EMI →](#)

ENGINE & PERFORMANCE

|                     |                                                |                   |                          |
|---------------------|------------------------------------------------|-------------------|--------------------------|
| Engine              | 3.3-litre F33A-FTV twin-turbo V6 diesel engine | Engine Code       | F33A-FTV                 |
| Fuel Type           | Diesel                                         | Hybrid System     | Not Applicable           |
| Engine Displacement | 3346 cc                                        | Cylinders         | 6                        |
| Cylinder Layout     | V                                              | Valves            | Not Officially Disclosed |
| Valves per Cylinder | Not Officially Disclosed                       | Aspiration        | Turbocharged             |
| Fuel System         | Direct injection                               | Compression Ratio | Not Officially Disclosed |

TRANSMISSION & DRIVETRAIN

|                         |                          |                 |                          |
|-------------------------|--------------------------|-----------------|--------------------------|
| Automatic Shift Paddles | Not Officially Disclosed | 4WD Selector    | Not Officially Disclosed |
| 4WD Lo Range            | Not Officially Disclosed | 4WD Hi Range    | Not Officially Disclosed |
| 4WD Engagement          | Not Officially Disclosed | Drivetrain      | 4WD                      |
| Transfer Case           | Not Officially Disclosed | Gear Shift Type | Not Officially Disclosed |
| Gear Shift Indicator    | Not Officially Disclosed | LSD Available   | Not Officially Disclosed |
| Drivetrain Layout       | 4WD                      | Gearbox         | 10-Speed Automatic       |

DIMENSIONS

|                            |                             |                                           |                             |
|----------------------------|-----------------------------|-------------------------------------------|-----------------------------|
| Length                     | Not Officially Disclosed mm | Width                                     | 1980 mm                     |
| Height                     | 1905 mm                     | Wheelbase                                 | 2850 mm                     |
| Ground Clearance (Default) | 235 mm                      | Ground Clearance (With Full Seating Load) | Not Officially Disclosed mm |
| Fuel Tank Capacity         | 110 l                       | Boot/Cargo Space                          | Not Officially Disclosed l  |
| Kerb Weight                | Not Officially Disclosed kg | Gross Vehicle Weight (GVW)                | Not Officially Disclosed kg |
| Payload Capacity           | Not Officially Disclosed kg | Towing Capacity                           | Not Officially Disclosed kg |

MILEAGE & EFFICIENCY

|                        |                               |                          |                               |
|------------------------|-------------------------------|--------------------------|-------------------------------|
| Fuel Tank Capacity     | 110 l                         | Fuel Tank Litres         | 110                           |
| Claimed Mileage        | 11.24 km/l                    | City Mileage             | Not Officially Disclosed km/l |
| Highway Mileage        | Not Officially Disclosed km/l | Emission Standard        | Not Officially Disclosed      |
| AdBlue Tank Capacity   | Not Officially Disclosed l    | Auto Start Stop          | Not Officially Disclosed      |
| Range Real World Mixed | Not Applicable km             | Range Real World Highway | Not Applicable km             |
| Electric Consumption   | Not Applicable                | Combined Driving Range   | Not Officially Disclosed      |

SAFETY

|     |                          |                    |                          |
|-----|--------------------------|--------------------|--------------------------|
| EBD | Not Officially Disclosed | Engine Immobiliser | Not Officially Disclosed |
|-----|--------------------------|--------------------|--------------------------|

|                            |                          |                          |                          |
|----------------------------|--------------------------|--------------------------|--------------------------|
| Seatbelt Warning All Seats | Not Officially Disclosed | Front Parking Sensors    | Not Officially Disclosed |
| Hill Hold                  | Not Officially Disclosed | Passenger Airbag         | Not Officially Disclosed |
| Knee Airbag                | Not Officially Disclosed | Rear Cross Traffic Alert | Not Officially Disclosed |
| Hill Start Assist          | Not Officially Disclosed | Traction Control         | Not Officially Disclosed |
| Seatbelt Pretensioners     | Not Officially Disclosed | Seatbelt Reminder        | Not Officially Disclosed |

COMFORT & CONVENIENCE

|                     |                          |                   |                          |
|---------------------|--------------------------|-------------------|--------------------------|
| Wireless Charging   | Not Applicable           | Push Button Start | Not Officially Disclosed |
| AC Type             | Not Officially Disclosed | Keyless Entry     | Not Officially Disclosed |
| Power Windows       | Not Officially Disclosed | Climate Control   | Not Officially Disclosed |
| Rain Sensing Wipers | Not Officially Disclosed | Electric Tailgate | Not Officially Disclosed |
| Sunroof             | Not Officially Disclosed |                   | —                        |

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See Land Cruiser 300 3.3 Diesel 10AT 4WD full specs and lifecycle details in Tanzania

Compare with rivals →

## 06 Explore More on Hagalu

Jump to each variant's price and specification record

→ Land Cruiser 300 3.3 Diesel 10AT 4WD — TZS 368,600,000

### Live Prices & On-Road Costs — Toyota Land Cruiser 300

→ Open

→ Latest ex-showroom and city-wise on-road prices in Tanzania.

### Side-by-Side Comparison

→ Open

→ Compare Toyota Land Cruiser 300 vs any rival model.

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→ Open

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