



TOYOTA

# Land Cruiser 300

South Africa • 2026 Official Buyer's Guide

**3346 cc**

ENGINE

**227 kW**

POWER

**235 mm**

CLEARANCE

**9.4 L/100**

FUEL ECON

**7 seats**

SEATING

**ZAR 1,849,900 – 2,149,900**

Ex-Showroom Starting Price

<https://www.hagalu.com/south-africa/toyota/land-cruiser-300/>

Independent Automotive Research for Africa


TOYOTA

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	4.3 / 5.0 124 Reviews	2 Variants	2 Priced
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## 01 Overview & Quick Facts

The Land Cruiser 300 is a practical vehicle offering reliable performance in its segment. Engineered for South African driving conditions with attention to durability and real-world usability. The modern powertrain delivers adequate performance for daily commuting, weekend adventures, and practical family transport. Interior design prioritizes comfort and functionality. Build quality is solid with proven reliability backing every vehicle sold in South Africa. New car pricing is accessible for target buyers. The vehicle attracts owners seeking dependable transport without premium complexity. The Land Cruiser 300 represents a genuine evolution in its segment, balancing practical daily usability with longer-term ownership satisfaction. In South Africa's diverse driving conditions—from metropolitan congestion to regional highways to occasional rough tracks—this vehicle delivers competence across the spectrum. Market positioning places the Land Cruiser 300 as a premium vehicle for buyers prioritizing premium refinement. Reliability underpins ownership satisfaction—this vehicle won't surprise you with premature failures or component issues. Ownership costs align with realistic expectations. Service intervals are reasonable. Parts availability is reliable. Dealer networks exist where you need them. For five-year ownership, total cost of ownership—including fuel, maintenance,...



<b>Body Style</b>	SUV
<b>Launched</b>	2021
<b>Generation</b>	300-series Land Cruiser on latest LGAA platform
<b>Fuel Types</b>	Diesel
<b>Colours</b>	White,Black,Silver,Grey,Dark Blue,Bronze
<b>OEM Website</b>	<a href="https://www.toyota.co.za/vehicles/land-cruiser-300">https://www.toyota.co.za/vehicles/land-cruiser-300</a>

## 02 Variant Pricing & On-Road Costs

Starting From	<b>ZAR 1,849,900 – 2,149,900</b>	2 Variants Available
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Variant	Fuel	Transmission	Trim	Ex-Showroom
3.3D GX-R 4x4 Automatic	Diesel	Automatic	Top	<b>ZAR 1,849,900</b>
3.3D VX-R 4x4 Automatic	Diesel	Automatic	Flagship	<b>ZAR 2,149,900</b>

### Estimated On-Road Price — 3.3D GX-R 4x4 Automatic (Base Variant)

<b>Johannesburg</b>	<b>ZAR 1,883,098</b>
<b>Cape Town</b>	<b>ZAR 1,889,948</b>
<b>Durban</b>	<b>ZAR 1,878,299</b>
<b>Pretoria</b>	<b>ZAR 1,880,698</b>

\* On-road prices are estimates including registration, road tax and insurance.

### 03 Pros, Cons & Expert Verdict

<p><b>● STRENGTHS</b></p> <ul style="list-style-type: none"> <li>✓ Reliability is demonstrated through proven engineering and market operation.</li> <li>✓ Service costs remain reasonable through dealer and independent networks.</li> <li>✓ Fuel economy sits within realistic ranges for segment class.</li> <li>✓ Interior space accommodates family use across most configurations.</li> <li>✓ Resale values develop as market recognizes vehicle positioning.</li> <li>✓ Safety features include modern systems addressing real-world hazard scenarios.</li> </ul>	<p><b>● CONSIDERATIONS</b></p> <ul style="list-style-type: none"> <li>✗ Depreciation follows segment patterns, with steeper loss during initial ownership years.</li> <li>✗ Interior materials prioritize function over premium perception.</li> <li>✗ Styling appears understated compared to visually aggressive competitors.</li> <li>✗ Technology features may lag premium competitors in sophistication.</li> <li>✗ Off-road capability remains basic for adventure-focused buyers.</li> </ul>
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### Expert Verdict

*"Africa's ultimate all-terrain SUV"*

The Land Cruiser 300 is the practical choice for buyers prioritizing premium experience. It delivers genuine capability without requiring premium pricing or exotic maintenance. Resale values develop as market recognition grows. The used market becomes increasingly active as ownership examples accumulate. For buyers seeking dependable, honest transport, the Land Cruiser 300 represents genuine value.

<b>City Driving</b>	Urban driving reveals competent engineering. Visibility is adequate for metropolitan traffic navigation. Parking assistance systems help genuinely in tight spaces. Air conditioning operates properly in South African summer heat. The driving position commands authority without excessive height. Interior layout remains intuitive through extended city driving. Audio systems integrate smartphone connectivity. Climate control maintains comfort in traffic-heavy commutes. Steering is responsive enough for urban maneuvers. Fuel consumption in city traffic remains predictable and manageable. The vehicle functions reliably through daily metropolitan use, delivering comfort during extended urban residence.
<b>Highway</b>	Highway driving confirms engineering integrity. At 120 km/h cruising, engine operation is relaxed and refined. Road noise remains controlled through wind and tire sound management. Fuel economy stabilizes within predictable consumption ranges. The transmission settles into efficient cruising operation. Comfort extends across multi-hour driving periods. Seating provides proper support without requiring frequent adjustment. Climate control maintains consistent cabin temperature. The ride quality balances bump compliance with directional stability. Highway safety systems function predictably without intrusive interventions. Extended highway driving confirms the vehicle's suitability for regional travel between major centers.
<b>Off-Road</b>	Off-road access ranges from basic to moderate depending on configuration. Ground clearance handles typical farm gates and low obstacles. Gravel roads present no challenge for standard variants. Basic farm tracks are traversable for most configurations. Rough terrain requires appropriate driving technique rather than extreme capability. The vehicle functions adequately for recreational off-road scenarios without specialization for rock crawling.

**Best For**

Premium SUV buyers, serious off-road enthusiasts, executives needing all-terrain capability

## 04 Variant Comparison Matrix

All 2 variants of the Toyota Land Cruiser 300 side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	3.3D GX-R 4x4 Automatic	3.3D VX-R 4x4 Automatic
Price (ex-showroom)	ZAR 1,849,900	ZAR 2,149,900
Fuel Type	Diesel	Diesel
Transmission	Automatic	Automatic
Trim Level	Top	Flagship
Engine	3346 cc (3.3L)	3346 cc (3.3L)
Max Power	227 kW (304 bhp)	227 kW (304 bhp)
Max Torque	700 Nm (516 lb-ft)	700 Nm (516 lb-ft)
Drivetrain	4WD	4WD
Fuel Economy	9.4 km/l	9.4 km/l
Seating	7	7
Boot Space	309 L	309 L
Ground Clearance	235 mm	235 mm
Kerb Weight	2430 kg	2430 kg

→ [Compare these variants on hagalu.com](#) (live prices, on-road costs, real owner reviews and EMI calculator)

## 05 Toyota Land Cruiser 300 — 3.3D GX-R 4x4 Automatic

### ZAR 1,849,900

ENGINE	POWER	TORQUE	ECONOMY	FUEL
<b>3346</b> cc	<b>227</b> kW · 304 bhp	<b>700</b> Nm · 516 lb-ft	<b>9.4</b> km/l	<b>Diesel</b> Automatic

Top Trim · Diesel · Automatic

[View live price & EMI →](#)

### ENGINE & PERFORMANCE

Engine	3.3L Twin-Turbo V6 Diesel	Engine Type	V6 Twin-Turbocharged DOHC
Displacement	3346 cc	Cylinders	6
Valves per Cylinder	4	Power	227 kW
Power @ RPM	3000-3600 rpm	Torque	700 Nm
Torque @ RPM	1600-2600 rpm	Fuel System	Common Rail Direct Injection
Turbocharger	Twin Turbo	Top Speed	210 km/h

### TRANSMISSION & DRIVETRAIN

Transmission	10-Speed Automatic	Drive Type	4WD
Drivetrain Layout	Full-Time 4WD with Crawl Control	LSD Available	Torsen LSD
Paddle Shifters	Standard	Transfer Case	Multi-Terrain Select
Differential Lock	Centre + Rear Lock	Number of Gears	6
Transmission	Automatic CVT	Transmission Type	Automatic
Final Drive Ratio	Available	Steering Turns Lock to Lock	Available

### DIMENSIONS

Ground Clearance	235 mm	Wheelbase	2850 mm
Length	4985 mm	Width	1980 mm
Height	1910 mm	Kerb Weight	2430 kg
Gross Vehicle Weight	3300 kg	Seating Capacity	7
Boot Space	309 l	Towing Capacity	3500 kg
Front Track Width	1675 mm	Rear Track Width	1675 mm

### MILEAGE & EFFICIENCY

Claimed Mileage	9.4 km/l	City Mileage	7 km/l
Highway Mileage	10 km/l	Fuel Tank Capacity	110 l
Emission Standard	Euro 5	AdBlue Tank Capacity	Not Available l
Auto Start Stop	Standard	Average Fuel Consumption	Available
Claimed Fuel Consumption	Available l/100km	Distance To Empty	Available
Low Fuel Warning	Available	Fuel Efficiency	Available l/100km

### SAFETY

Airbags	10	ABS	Standard
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Electronic Stability Control	Standard with KDSS	Traction Control	Standard
Hill Descent Control	Crawl Control	Hill Start Assist	Standard
Child Safety Lock	Standard	ISOFIX Mounts	Standard
Brake Assist	Standard	Tyre Pressure Monitor	Standard
Engine Immobiliser	Standard	Alarm System	Standard

## COMFORT & CONVENIENCE

Climate Control	Tri-Zone Automatic	Power Windows	All Doors
Keyless Entry	Smart Entry	Push Button Start	Standard
Wireless Charging	Standard	Sunroof	Standard
Electric Tailgate	Power	Automatic Headlamps	Standard
Rain Sensing Wipers	Standard	Auto Dimming Mirror	Standard
Follow Me Home Headlamps	Yes	Power Mirrors	Power Adjustment

+ 11 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See 3.3D GX-R 4x4 Automatic full specs, live price & on-road costs in South Africa](#)

[Compare with rivals →](#)

## 06 Toyota Land Cruiser 300 — 3.3D VX-R 4x4 Automatic

### ZAR 2,149,900

ENGINE <b>3346</b> cc	POWER <b>227</b> kW · 304 bhp	TORQUE <b>700</b> Nm · 516 lb-ft	ECONOMY <b>9.4</b> km/l	FUEL <b>Diesel</b> Automatic
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Flagship Trim · Diesel · Automatic

[View live price & EMI →](#)

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Child Safety Lock	Standard	ISOFIX Mounts	Standard
Brake Assist	Standard	Tyre Pressure Monitor	Standard
Engine Immobiliser	Standard	Alarm System	Standard

## COMFORT & CONVENIENCE

Climate Control	Quad-Zone Automatic	Power Windows	All Doors
Keyless Entry	Smart Entry	Push Button Start	Standard
Wireless Charging	Standard	Sunroof	Standard
Electric Tailgate	Power	Automatic Headlamps	Standard
Rain Sensing Wipers	Standard	Auto Dimming Mirror	Standard
Follow Me Home Headlamps	Yes	Power Mirrors	Power Adjustment

+ 11 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See 3.3D VX-R 4x4 Automatic full specs, live price & on-road costs in South Africa](#)

[Compare with rivals →](#)

## 07 Explore More on Hagalu

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Jump to live prices for each variant

→ 3.3D GX-R 4x4 Automatic — ZAR 1,849,900

→ 3.3D VX-R 4x4 Automatic — ZAR 2,149,900

### Live Prices & On-Road Costs — Toyota Land Cruiser 300

→ Latest ex-showroom and city-wise on-road prices in South Africa.

→ Open

### Side-by-Side Comparison

→ Compare Toyota Land Cruiser 300 vs any rival model.

→ Open

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