



MERCEDES-BENZ

CLA Electric

South Africa • 2026 Hagalu Buyer's Guide

200 kW

POWER

<https://www.hagalu.com/south-africa/mercedes-benz/cla-electric/>
Independent Automotive Research for Africa

MERCEDES

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Source-backed	No rating inferred	1 Variants	0 Priced
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01 Overview & Quick Facts

Mercedes-Benz CLA Electric is a sedan proposition whose value depends on the work it performs between showroom visits. Mercedes-Benz CLA Electric: The supplied identity records upcoming South African catalogue model, electric energy, local exact-derivative prices run from R1 212 650 to R1 212 650, and 1 exact derivative identities where names are available. The right reading of Mercedes-Benz CLA Electric begins with the owner's calendar rather than with a single headline number. For Mercedes-Benz CLA Electric, it should be compared through entry, seating, storage, energy or fuel, road quality and the support available in the buyer's region. Because Mercedes-Benz CLA Electric is marked upcoming, the useful editorial job is to explain its likely buyer brief without turning global information into a South African delivery promise. For Mercedes-Benz CLA Electric, the design-led ownership angle is especially useful here: the car needs to feel coherent on the roads that make up the owner's ordinary week, not only on the smooth surface of a launch photograph. For Mercedes-Benz CLA Electric, ask the retailer or importer to identify the exact derivative, model year, driven...



Body Style	Sedan
Fuel Types	Electric
Colours	Confirm the local colour palette for the selected derivative on the order sheet.

02 Variant Pricing & Lifecycle

Variant	Fuel	Transmission	Trim	Ex-Showroom
CLA 250+	Electric	—	Electric	ZAR 1,212,650 (launch price)

03 Pros, Cons & Buyer Summary

● STRENGTHS

- ✓ A clear design-led ownership use case can be tested in ordinary driving.
- ✓ The CLA Electric body gives the buyer a distinct space and access brief.
- ✓ Exact derivative comparison makes the local quotation more useful.
- ✓ The article connects route fit with ownership cost.
- ✓ Lifecycle status is kept visible in the buying decision.

● CONSIDERATIONS

- ✗ A model badge cannot establish every local equipment detail.
- ✗ Wheel, tyre and cabin choices can change the delivered experience.
- ✗ Energy, fuel, insurance and service costs need a full calculation.
- ✗ Road capability must be tested against the exact specification.
- ✗ An upcoming entry requires local delivery and price confirmation.

Buyer Summary

"Mercedes-Benz CLA Electric earns consideration when its exact local version makes a recurring South African journey easier."

The case for Mercedes-Benz CLA Electric is strongest when the model removes a repeated inconvenience. For Mercedes-Benz CLA Electric, it is weaker when the buyer is paying for capability, size or theatre that will rarely be used. The local price and lifecycle record make the comparison possible for Mercedes-Benz CLA Electric. For Mercedes-Benz CLA Electric, the style earns its place when everyday use still feels considered conclusion is practical: compare an exact local derivative with a credible alternative, using the same route, annual distance, passenger load, insurance, tyre and support assumptions. The final Mercedes-Benz CLA Electric decision should feel comfortable both on the first drive and during the least glamorous week of ownership. South African ownership of Mercedes-Benz CLA Electric under the design-led ownership final decision brief also rewards a written plan for insurance, service intervals, replacement tyres and the route back to the retailer.

City Driving

The city test for Mercedes-Benz CLA Electric should follow the owner's actual sequence: a cold start or unplug, a narrow exit, traffic, a parking bay, a short stop and the return trip. For Mercedes-Benz CLA Electric, measure door opening, sight lines, steering weight, display reach, seat comfort and luggage access rather than taking a ten-minute loop as proof. The visibility, door movement, screen reach and the way the car occupies a parking bay lens asks whether Mercedes-Benz CLA Electric remains easy after the novelty has gone. For Mercedes-Benz CLA Electric, for an electric version, include the place where it will charge; for a combustion or hybrid version, record the refuelling and low-speed behaviour. The Mercedes-Benz CLA Electric quotation for the design-led ownership surface check should keep the derivative name visible whenever equipment, finance or support is compared.

Highway	On the open road, Mercedes-Benz CLA Electric should be assessed with the load, cruising speed and climate setting that will be used outside the city. For Mercedes-Benz CLA Electric, the the difference between an attractive silhouette and a comfortable travelling companion lens gives the test a purpose: observe seat support, noise, stability, overtaking confidence, energy or fuel planning and the ease of finding a reliable stop. For Mercedes-Benz CLA Electric, a published range or economy figure is a planning input, not a guarantee for every temperature, wind, passenger load or traffic pattern. For Mercedes-Benz CLA Electric, a sound recommendation explains what the owner should repeat before choosing the model. A measured handover for Mercedes-Benz CLA Electric is part of the design-led ownership handover value: understand the controls, care routine, warranty and assistance before the first long journey.
Off-Road	South African surface variety gives Mercedes-Benz CLA Electric a second test. For Mercedes-Benz CLA Electric, use the maintained gravel, uneven entrance, speed hump or holiday access road that genuinely belongs to the owner's life. For Mercedes-Benz CLA Electric, the the road surface that the owner will actually meet, not a brochure adventure lens keeps the judgement grounded in tyres, wheels, clearance, underbody exposure, traction and recovery planning. For Mercedes-Benz CLA Electric, a body-style label or driven-axle badge is not permission for deep water or sharp rock without exact equipment evidence. For Mercedes-Benz CLA Electric, inspect the underside and ask for the local specification before turning a visual impression into a capability claim. The Mercedes-Benz CLA Electric result in the design-led ownership ownership review will change with weather, load, tyre choice and traffic, so the test should be honest about those variables.
Best For	Mercedes-Benz CLA Electric is aimed at a buyer who can describe the weekly job this sedan must perform. For Mercedes-Benz CLA Electric, the design-led ownership perspective matters because the same badge can feel generous to one owner and inconvenient to another. For Mercedes-Benz CLA Electric, consider passenger count, luggage, parking, road surface, energy or fuel access, insurance and service support together. For Mercedes-Benz CLA Electric, keep the local price and lifecycle record beside the buyer's own route notes. For Mercedes-Benz CLA Electric, choose the exact derivative only after its equipment and price have been separated from optional extras. That detail gives the Mercedes-Benz CLA Electric design-led ownership touring check recommendation a practical edge because it connects a catalogue identity to a lived route. The Mercedes-Benz CLA Electric quotation for the design-led ownership touring check should keep the derivative name visible whenever equipment, finance or support is compared.

04 Variant Comparison Matrix

All 1 variants of the Mercedes-Benz CLA Electric side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	CLA 250+
Price (ex-showroom)	ZAR 1,212,650 (launch price)
Fuel Type	Electric
Transmission	—
Trim Level	Electric
Engine	—
Max Power	200 kW (268 bhp)
Max Torque	335 Nm (247 lb-ft)
Drivetrain	—
Fuel Economy	—
Seating	—
Boot Space	—
Ground Clearance	—
Kerb Weight	—

→ [Compare these variants on hagalu.com](#) (retained specifications, lifecycle status and historical or launch pricing)

05 Mercedes-Benz CLA Electric — **CLA 250+**

ZAR 1,212,650 (launch price)

POWER 200 kW · 268 bhp	TORQUE 335 Nm · 247 lb-ft	FUEL Electric
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Electric Trim · Electric

[View retained specs & lifecycle →](#)

ENGINE & PERFORMANCE

Engine	Electric engine	Fuel Type	Electric
Maximum Power	200 kW	Maximum Torque	335 Nm
Battery Capacity	85 kWh	Electric Range	673-792 km

MILEAGE & EFFICIENCY

Electric Consumption	14.6-12.3 kWh/100 km		—
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+ 2 more spec categories (Vehicle Details, Pricing & Ownership) available on the live model page.

→ See CLA 250+ full specs and lifecycle details in South Africa

[Compare with rivals →](#)

06 Explore More on Hagalu

Jump to each variant's price and specification record

→ CLA 250+ — ZAR 1,212,650 (launch price)

Retained Prices & Specifications — Mercedes-Benz CLA Electric

→ Open

→ Historical or launch pricing and complete retained specifications in South Africa.

Side-by-Side Comparison

→ Open

→ Compare Mercedes-Benz CLA Electric vs any rival model.

Browse All Mercedes-Benz Models

→ Open

→ Explore the full Mercedes-Benz lineup in South Africa.

Buyer's Guides — Finance, Pricing & New Launches

→ Open

→ In-depth SA guides: car finance, monthly EMI math, upcoming launches.

Hagalu.com — Africa's Car Research Platform

→ Open

→ Independent prices, specs and reviews for South Africa and beyond.

This brochure was generated on 13 October 2026 by Hagalu Automotive Research. All prices shown are ex-showroom and subject to change without notice. On-road price estimates include typical registration, licence and insurance costs. Specifications are sourced from manufacturer data and may vary by market. Hagalu is an independent platform not affiliated with any automotive manufacturer.

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