



ISUZU


D-Max

South Africa • 2026 Official Buyer's Guide

<https://www.hagalu.com/south-africa/isuzu/d-max/>
Independent Automotive Research for Africa

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01 Overview & Quick Facts

The Isuzu D-Max is positioned as the affordable alternative bakkie in the Hilux segment, offering genuine capability at lower prices. The 1.9-litre and 3.0-litre diesel engines deliver adequate power for towing and work-focused use. The current generation emphasizes practicality and value-for-money over premium positioning. The 1.9-litre turbocharged diesel delivers 110 kilowatts and 360 newton-metres—adequate torque for towing and highway work. The larger 3.0-litre turbocharged diesel delivers 130 kilowatts and 430 newton-metres for more demanding work. Real-world fuel economy sits around 7.4-8.2 litres per 100km depending on engine choice and transmission. Interior is functional—basic but adequate for work vehicles. Ground clearance at 215mm is decent. Towing capacity is genuine. The D-Max appeals to contractors and fleet operators wanting genuine capability at lower acquisition costs than Hilux. Resale values are lower than Hilux, but depreciation can be steeper because the market perceives it as value-engineered rather than premium. New vehicle pricing sits around R350,000-R520,000 depending on engine and configuration. The used market is active as D-Max vehicles are popular fleet purchases. Service costs are reasonable—Isuzu dealers exist in major cities. The D...



Body Style	Pickup
Launched	2013
Generation	Current D-Max belongs to the third generation with enhanced safety and improved interior quality
Fuel Types	Diesel
Colours	White, Silver, Black, Grey, Red, Blue
OEM Website	https://www.isuzu.co.za/models/d-max

02 Variant Pricing & On-Road Costs

Variant	Fuel	Transmission	Trim	Ex-Showroom
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03 Pros, Cons & Expert Verdict

<p>● STRENGTHS</p> <ul style="list-style-type: none"> ✓ Reliability is demonstrated through proven engineering and market operation. ✓ Service costs remain reasonable through dealer and independent networks. ✓ Fuel economy sits within realistic ranges for segment class. ✓ Interior space accommodates family use across most configurations. ✓ Resale values develop as market recognizes vehicle positioning. ✓ Safety features include modern systems addressing real-world hazard scenarios. 	<p>● CONSIDERATIONS</p> <ul style="list-style-type: none"> ✗ Depreciation follows segment patterns, with steeper loss during initial ownership years. ✗ Interior materials prioritize function over premium perception. ✗ Styling appears understated compared to visually aggressive competitors. ✗ Technology features may lag premium competitors in sophistication. ✗ Off-road capability remains basic for adventure-focused buyers.
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Expert Verdict

"Dependable and tough pickup for SA conditions"

The D Max is the practical choice for buyers prioritizing work reliability. It delivers genuine capability without requiring premium pricing or exotic maintenance. Resale values develop as market recognition grows. The used market becomes increasingly active as ownership examples accumulate. For buyers seeking dependable, honest transport, the D Max represents genuine value.

City Driving	Urban driving reveals competent engineering. Visibility is adequate for metropolitan traffic navigation. Parking assistance systems help genuinely in tight spaces. Air conditioning operates properly in South African summer heat. The driving position commands authority without excessive height. Interior layout remains intuitive through extended city driving. Audio systems integrate smartphone connectivity. Climate control maintains comfort in traffic-heavy commutes. Steering is responsive enough for urban maneuvers. Fuel consumption in city traffic remains predictable and manageable. The vehicle functions reliably through daily metropolitan use, delivering comfort during extended urban residence.
Highway	Highway driving confirms engineering integrity. At 120 km/h cruising, engine operation is relaxed and refined. Road noise remains controlled through wind and tire sound management. Fuel economy stabilizes within predictable consumption ranges. The transmission settles into efficient cruising operation. Comfort extends across multi-hour driving periods. Seating provides proper support without requiring frequent adjustment. Climate control maintains consistent cabin temperature. The ride quality balances bump compliance with directional stability. Highway safety systems function predictably without intrusive interventions. Extended highway driving confirms the vehicle's suitability for regional travel between major centers.
Off-Road	Off-road access ranges from basic to moderate depending on configuration. Ground clearance handles typical farm gates and low obstacles. Gravel roads present no challenge for standard variants. Basic farm tracks are traversable for most configurations. Rough terrain requires appropriate driving technique rather than extreme capability. The vehicle functions adequately for recreational off-road scenarios without specialization for rock crawling.

Best For

Contractors, fleet buyers, farmers, and adventure-oriented pickup users

04 Variant Comparison Matrix

All 0 variants of the Isuzu D-Max side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

→ [Compare these variants on hagalu.com](#) (live prices, on-road costs, real owner reviews and EMI calculator)

05 Explore More on Hagalu

Jump to live prices for each variant

Live Prices & On-Road Costs — Isuzu D-Max

→ Latest ex-showroom and city-wise on-road prices in South Africa.

→ Open

Side-by-Side Comparison

→ Compare Isuzu D-Max vs any rival model.

→ Open

Browse All Isuzu Models

→ Explore the full Isuzu lineup in South Africa.

→ Open

Buyer's Guides — Finance, Pricing & New Launches

→ In-depth SA guides: car finance, monthly EMI math, upcoming launches.

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→ Independent prices, specs and reviews for South Africa and beyond.

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