



GWM

# Cannon Alpha

South Africa • 2026 Official Buyer's Guide

**2378 cc**

ENGINE

**150 kW**

POWER

**220 mm**

CLEARANCE

**10.2 L/100**

FUEL ECON

**5 seats**

SEATING

**ZAR 699,900 – 829,900**

Ex-Showroom Starting Price

<https://www.hagalu.com/south-africa/gwm/cannon-alpha/>


Independent Automotive Research for Africa

# GWM

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	4.3 / 5.0 124 Reviews	3 Variants	3 Priced
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## 01 Overview & Quick Facts

The Cannon Alpha is GWM's most expensive bakkie sold in South Africa, sitting at the top of the company's pickup hierarchy and competing directly with the Hilux Legend, Ranger Wildtrak and Volkswagen Amarok PanAmericana for the lifestyle bakkie flagship pound. Priced from R699,900 for the Double Cab LS 4x4 to R829,900 for the Double Cab LX 4x4 flagship, it sits R100,000 above the regular Cannon and brings a different powertrain, a more sophisticated chassis and equipment levels that would normally require six-figure premiums on European rivals. The headline change versus the Cannon is the engine. The Alpha runs GWM's 2.4-litre GW4D24 turbocharged diesel, producing 135 kW and 480 Nm of torque. That's a 25 kW and 80 Nm increase over the Cannon's 2.0-litre, and brings the Alpha into the same horsepower territory as the Hilux 2.8 GD-6 (150 kW / 500 Nm) and the Ranger 2.0 Bi-Turbo (154 kW / 500 Nm). Real-world performance feels markedly stronger than the Cannon — 0-100 km/h takes around 11.5 seconds versus 13.0 for the Cannon, and overtaking response from 80–120 km/h is noticeably...



<b>Body Style</b>	Body-on-frame ladder-chassis premium double cab with coil-sprung multi-link rear suspension. Full-time 4WD with low-range transfer case across all variants. Designed for lifestyle and recreational use with off-road capability matching established premium rivals.
<b>Launched</b>	2024
<b>Generation</b>	First generation, derived from GWM's premium pickup platform launched in China in 2023. Local specification leans toward higher equipment loading and softer suspension calibration versus the Chinese-domestic version, with adjustments for South African fuel quality and aftersales support requirements.
<b>Fuel Types</b>	Diesel
<b>Colours</b>	Crystal White, Hamilton Black, Cosmos Grey, Mars Red, Sand Stone Beige and Atlantic Blue. The Atlantic Blue is exclusive to the LX trim and is the brand's flagship signature colour.
<b>OEM Website</b>	<a href="https://www.gwm.co.za/cannon-alpha/">https://www.gwm.co.za/cannon-alpha/</a>

## 02 Variant Pricing & On-Road Costs

Starting From	<b>ZAR 699,900 – 829,900</b>			3 Variants Available
Variant	Fuel	Transmission	Trim	Ex-Showroom
2.4T Double Cab LS 4x4	Diesel	Automatic	Base	<b>ZAR 699,900</b>
2.4T Double Cab LT 4x4	Diesel	Automatic	Top	<b>ZAR 759,900</b>
2.4T Double Cab LX 4x4	Diesel	Automatic	Flagship	<b>ZAR 829,900</b>

**Estimated On-Road Price — 2.4T Double Cab LS 4x4 (Base Variant)**

<b>Johannesburg</b>	<b>ZAR 719,298</b>
<b>Cape Town</b>	<b>ZAR 722,698</b>
<b>Durban</b>	<b>ZAR 716,799</b>
<b>Pretoria</b>	<b>ZAR 718,048</b>

\* On-road prices are estimates including registration, road tax and insurance.

### 03 Pros, Cons & Expert Verdict

<p><b>● STRENGTHS</b></p> <ul style="list-style-type: none"> <li>✓ 2.4L turbodiesel produces 135 kW / 480 Nm — competitive with Hilux 2.8 and Ranger 2.0...</li> <li>✓ Coil-sprung multi-link rear suspension delivers premium on-road ride versus leaf-sprung...</li> <li>✓ Full-time 4WD with low range, front and rear locking differentials — comprehensive...</li> <li>✓ 14.6-inch infotainment with wireless CarPlay/Android Auto standard across all three...</li> <li>✓ 8 airbags, full advanced driver-assistance suite, 360-camera with transparent under-body...</li> <li>✓ Equipment list at the LX flagship is unmatched at the price — rear heating, massage...</li> </ul>	<p><b>● CONSIDERATIONS</b></p> <ul style="list-style-type: none"> <li>✗ Real-world fuel consumption around 0.8 L/100 km worse than Cannon due to larger engine...</li> <li>✗ Residual values projected to lag Hilux Legend and Ranger Wildtrak by R100,000+ over...</li> <li>✗ Limited service history makes long-term reliability assessment harder versus established...</li> <li>✗ 9-speed automatic occasionally hunts between gears on undulating motorway gradients</li> <li>✗ Some controls including drive-mode selection are buried in touchscreen menus rather than...</li> </ul>
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### Expert Verdict

*"The most equipment-rich premium bakkie in South Africa at the price — the Cannon Alpha makes the Hilux Legend and Ranger Wildtrak look expensive at their respective price points."*

The Cannon Alpha is GWM's strongest value pitch yet in South Africa's bakkie market. The 2.4 diesel is genuinely competitive with established rivals, the coil-sprung rear suspension delivers superior on-road comfort, and the equipment level at the LX flagship is in another league relative to Hilux Legend and Ranger Wildtrak pricing. The unresolved residual question is the same one every Chinese bakkie buyer in SA faces — but the Alpha's R100,000–R130,000 up-front saving currently buys you enough margin to cover the residual gap for buyers with ownership horizons beyond 4 years.

<b>City Driving</b>	In urban duty, the Alpha is the most comfortable bakkie GWM sells. The coil-sprung rear suspension absorbs Joburg potholes more compliantly than the leaf-sprung Cannon, the cabin noise levels are very low at city speeds, and the head-up display on LT and LX makes urban speed monitoring effortless. The 360-camera with transparent under-body view is genuinely useful in tight parking.
<b>Highway</b>	On highway cruising, the larger 2.4 diesel pulls strongly with relaxed engine speeds — typically 1,800 rpm at 120 km/h in 9th gear. Real-world fuel consumption sits at 8.5–9.5 L/100 km on long-distance runs. Wind and tyre noise are well-suppressed; the cabin is genuinely premium-quiet. Adaptive cruise with stop-go capability handles traffic transitions smoothly.
<b>Off-Road</b>	The Alpha is GWM's most capable off-roader. Full-time 4WD, low range, front and rear locking differentials, 224 mm ground clearance, 850 mm wading depth, five terrain modes including dedicated rock-crawl. On serious off-road terrain — Sani Pass at its worst, Lesotho high country, deep-mud Botswana tracks — the Alpha performs at the level of a Hilux Legend or Ranger Wildtrak. Body articulation is competitive and the front diff lock genuinely earns its keep on rutted descents.

**Best For**

Lifestyle bakkie flagship buyers in South Africa who want premium equipment and off-road capability without paying European-bakkie money. The Alpha targets the same buyer who would otherwise consider a Hilux Legend, Ranger Wildtrak or Amarok PanAmericana — typically established professionals, business owners and outdoor enthusiasts in metropolitan SA.

## 04 Variant Comparison Matrix

All 3 variants of the Gwm Cannon Alpha side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	2.4T Double Cab LS 4x4	2.4T Double Cab LT 4x4	2.4T Double Cab LX 4x4
Price (ex-showroom)	ZAR 699,900	ZAR 759,900	ZAR 829,900
Fuel Type	Diesel	Diesel	Diesel
Transmission	Automatic	Automatic	Automatic
Trim Level	Base	Top	Flagship
Engine	2378 cc (2.4L)	2378 cc (2.4L)	2378 cc (2.4L)
Max Power	130 kW (174 bhp)	150 kW (201 bhp)	150 kW (201 bhp)
Max Torque	565 Nm (417 lb-ft)	600 Nm (443 lb-ft)	600 Nm (443 lb-ft)
Drivetrain	4WD	4WD	4WD
Fuel Economy	10.2 km/l	10.2 km/l	10.2 km/l
Seating	5	5	5
Boot Space	—	—	—
Ground Clearance	220 mm	220 mm	220 mm
Kerb Weight	2125 kg	2125 kg	2125 kg

→ [Compare these variants on hagalu.com](#) (live prices, on-road costs, real owner reviews and EMI calculator)

## 05 Gwm Cannon Alpha — 2.4T Double Cab LS 4x4

ZAR 699,900

ENGINE <b>2378</b> cc	POWER <b>130</b> kW · 174 bhp	TORQUE <b>565</b> Nm · 417 lb-ft	ECONOMY <b>10.2</b> km/l	FUEL <b>Diesel</b> Automatic
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Base Trim · Diesel · Automatic

[View live price & EMI →](#)

## ENGINE &amp; PERFORMANCE

Engine	2.4L GW4D24 Turbocharged Diesel	Engine Type	Inline 4 Cylinder Turbocharged Diesel
Engine Type Config	Inline 4 Cylinder (I4) DOHC 16-Valve Turbocharged	Engine Code	GW4D24
Cylinder Layout	Inline 4 (I4)	Cylinders	4
Valves per Cylinder	16	Displacement	2378 cc
Engine Aspiration	Turbocharged	Turbocharger	Yes
Compression Ratio	16.0:1	Cylinder Bore	88 mm

## TRANSMISSION &amp; DRIVETRAIN

Drive Type	4WD	Drivetrain	4x4 AWD
Differential Lock	Yes	Transfer Case	Yes
Drivetrain Layout	Front Engine Four Wheel Drive	Transmission	Automatic
Transmission Type	Automatic	Transmission	8-Speed Automatic
Number of Gears	8	Paddle Shifters	Yes
Steering Turns Lock to Lock	16.5:1	LSD Available	No

## DIMENSIONS

Number of Doors	4	Seats	5
Seating Capacity	5	Length	5410 mm
Width	1935 mm	Height	1865 mm
Wheelbase	3220 mm	Ground Clearance	220 mm
Kerb Weight	2125 kg	Towing Capacity	3500 kg
Fuel Tank Capacity	80 l	Load Bed Length	1520 mm

## MILEAGE &amp; EFFICIENCY

Fuel Tank Capacity	80 l	AdBlue Tank Capacity	Yes l
Claimed Mileage	10.2 km/l	Emission Standard	Euro 5
Low Fuel Warning	Yes	City Mileage	11.5 km/l
Highway Mileage	9.5 km/l	Average Fuel Consumption	10.5
Real-world Mileage	10.5 km/l	Claimed Fuel Consumption	9.8 l/100km
Fuel Efficiency	Moderate l/100km	Auto Start Stop	No

## SAFETY

ABS	Yes	Electronic Stability Control	Yes
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TCS	Yes	BA	Yes
EBD	Yes	Hill Start Assist	Yes
Hill Descent Control	Yes	Central Locking	Yes
Engine Immobiliser	Yes	Alarm System	Yes
Front Parking Sensors	Yes	AEB	Yes

## COMFORT & CONVENIENCE

Payload Capacity	900	Valves Per Cylinder	4
Intercooler	Yes	Fuel Consumption Combined	10.2
Hill Start Assist	Yes	Spare Wheel	Yes
Engine Warranty	5 Years / 100,000 km	Service Plan	5 Years / 75,000 km
Multi Function Steering	Yes	Keyless Entry	Yes
Push Button Start	Yes	Push Button Start	Yes

+ 11 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See 2.4T Double Cab LS 4x4 full specs, live price & on-road costs in South Africa](#)

[Compare with rivals →](#)

## 06 Gwm Cannon Alpha — 2.4T Double Cab LT 4x4

ZAR 759,900

ENGINE <b>2378</b> cc	POWER <b>150</b> kW · 201 bhp	TORQUE <b>600</b> Nm · 443 lb-ft	ECONOMY <b>10.2</b> km/l	FUEL <b>Diesel</b> Automatic
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Top Trim · Diesel · Automatic

[View live price & EMI →](#)

## ENGINE &amp; PERFORMANCE

Engine	2.4L GW4D24 Turbocharged Diesel	Engine Type	Inline 4 Cylinder Turbocharged Diesel
Engine Type Config	Inline 4 Cylinder (I4) DOHC 16-Valve Turbocharged	Engine Code	GW4D24
Cylinder Layout	Inline 4 (I4)	Cylinders	4
Valves per Cylinder	16	Displacement	2378 cc
Engine Aspiration	Turbocharged	Turbocharger	Yes
Compression Ratio	16.0:1	Cylinder Bore	88 mm

## TRANSMISSION &amp; DRIVETRAIN

Drive Type	4WD	Drivetrain	4x4 AWD
Differential Lock	Yes	Transfer Case	Yes
Drivetrain Layout	Front Engine Four Wheel Drive	Transmission	Automatic
Transmission Type	Automatic	Transmission	8-Speed Automatic
Number of Gears	8	Paddle Shifters	Yes
Steering Turns Lock to Lock	16.5:1	LSD Available	No

## DIMENSIONS

Number of Doors	4	Seats	5
Seating Capacity	5	Length	5410 mm
Width	1935 mm	Height	1865 mm
Wheelbase	3220 mm	Ground Clearance	220 mm
Kerb Weight	2125 kg	Towing Capacity	3500 kg
Fuel Tank Capacity	80 l	Load Bed Length	1520 mm

## MILEAGE &amp; EFFICIENCY

Fuel Tank Capacity	80 l	AdBlue Tank Capacity	Yes l
Claimed Mileage	10.2 km/l	Emission Standard	Euro 5
Low Fuel Warning	Yes	City Mileage	11.5 km/l
Highway Mileage	9.5 km/l	Average Fuel Consumption	10.5
Real-world Mileage	10.5 km/l	Claimed Fuel Consumption	9.8 l/100km
Fuel Efficiency	Moderate l/100km	Auto Start Stop	No

## SAFETY

ABS	Yes	Electronic Stability Control	Yes
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TCS	Yes	BA	Yes
EBD	Yes	Hill Start Assist	Yes
Hill Descent Control	Yes	Central Locking	Yes
Engine Immobiliser	Yes	Alarm System	Yes
Front Parking Sensors	Yes	AEB	Yes

## COMFORT & CONVENIENCE

Payload Capacity	900	Valves Per Cylinder	4
Intercooler	Yes	Fuel Consumption Combined	10.2
Hill Start Assist	Yes	Spare Wheel	Yes
Engine Warranty	5 Years / 100,000 km	Service Plan	5 Years / 75,000 km
Multi Function Steering	Yes	Keyless Entry	Yes
Push Button Start	Yes	Push Button Start	Yes

+ 11 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See 2.4T Double Cab LT 4x4 full specs, live price & on-road costs in South Africa](#)

[Compare with rivals →](#)

## 07 Gwm Cannon Alpha — 2.4T Double Cab LX 4x4

ZAR 829,900

ENGINE <b>2378</b> cc	POWER <b>150</b> kW · 201 bhp	TORQUE <b>600</b> Nm · 443 lb-ft	ECONOMY <b>10.2</b> km/l	FUEL <b>Diesel</b> Automatic
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Flagship Trim · Diesel · Automatic

[View live price & EMI →](#)

## ENGINE &amp; PERFORMANCE

Engine	2.4L GW4D24 Turbocharged Diesel	Engine Type	Inline 4 Cylinder Turbocharged Diesel
Engine Type Config	Inline 4 Cylinder (I4) DOHC 16-Valve Turbocharged	Engine Code	GW4D24
Cylinder Layout	Inline 4 (I4)	Cylinders	4
Valves per Cylinder	16	Displacement	2378 cc
Engine Aspiration	Turbocharged	Turbocharger	Yes
Compression Ratio	16.0:1	Cylinder Bore	88 mm

## TRANSMISSION &amp; DRIVETRAIN

Drive Type	4WD	Drivetrain	4x4 AWD
Differential Lock	Yes	Transfer Case	Yes
Drivetrain Layout	Front Engine Four Wheel Drive	Transmission	Automatic
Transmission Type	Automatic	Transmission	8-Speed Automatic
Number of Gears	8	Paddle Shifters	Yes
Steering Turns Lock to Lock	16.5:1	LSD Available	No

## DIMENSIONS

Number of Doors	4	Seats	5
Seating Capacity	5	Length	5410 mm
Width	1935 mm	Height	1865 mm
Wheelbase	3220 mm	Ground Clearance	220 mm
Kerb Weight	2125 kg	Towing Capacity	3500 kg
Fuel Tank Capacity	80 l	Load Bed Length	1520 mm

## MILEAGE &amp; EFFICIENCY

Fuel Tank Capacity	80 l	AdBlue Tank Capacity	Yes l
Claimed Mileage	10.2 km/l	Emission Standard	Euro 5
Low Fuel Warning	Yes	City Mileage	11.5 km/l
Highway Mileage	9.5 km/l	Average Fuel Consumption	10.5
Real-world Mileage	10.5 km/l	Claimed Fuel Consumption	9.8 l/100km
Fuel Efficiency	Moderate l/100km	Auto Start Stop	No

## SAFETY

ABS	Yes	Electronic Stability Control	Yes
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TCS	Yes	BA	Yes
EBD	Yes	Hill Start Assist	Yes
Hill Descent Control	Yes	Central Locking	Yes
Engine Immobiliser	Yes	Alarm System	Yes
Front Parking Sensors	Yes	AEB	Yes

## COMFORT & CONVENIENCE

Payload Capacity	900	Valves Per Cylinder	4
Intercooler	Yes	Fuel Consumption Combined	10.2
Hill Start Assist	Yes	Spare Wheel	Yes
Engine Warranty	5 Years / 100,000 km	Service Plan	5 Years / 75,000 km
Multi Function Steering	Yes	Keyless Entry	Yes
Push Button Start	Yes	Push Button Start	Yes

+ 11 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See 2.4T Double Cab LX 4x4 full specs, live price & on-road costs in South Africa](#)

[Compare with rivals →](#)

## 08 Explore More on Hagalu

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Jump to live prices for each variant

→ 2.4T Double Cab LS 4x4 — ZAR 699,900

→ 2.4T Double Cab LT 4x4 — ZAR 759,900

→ 2.4T Double Cab LX 4x4 — ZAR 829,900

### Live Prices & On-Road Costs — Gwm Cannon Alpha

→ Latest ex-showroom and city-wise on-road prices in South Africa.

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→ Compare Gwm Cannon Alpha vs any rival model.

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