

GWM

Cannon Alpha

South Africa • 2026 Hagalu Buyer's Guide

2378 cc	135 kW	220 mm	10.2 km/l	5 seats
ENGINE	POWER	CLEARANCE	FUEL ECON	SEATING

ZAR 699,900 – 829,900

Last Listed Price Range

https://www.hagalu.com/south-africa/gwm/cannon-alpha/

Independent Automotive Research for Africa

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Source-backed	No rating inferred	3 Variants	3 Priced

01 Overview & Quick Facts

The Cannon Alpha is GWM's most expensive bakkie sold in South Africa, sitting at the top of the company's pickup hierarchy and competing directly with the Hilux Legend, Ranger Wildtrak and Volkswagen Amarok PanAmericana for the lifestyle bakkie flagship pound. Priced from R699,900 for the Double Cab LS 4x4 to R829,900 for the Double Cab LX 4x4 flagship, it sits R100,000 above the regular Cannon and brings a different powertrain, a more sophisticated chassis and equipment levels that would normally require six-figure premiums on European rivals. The Alpha runs GWM's 2.4-litre GW4D24 turbocharged diesel, producing 135 kW and 480 Nm of torque. That's a 25 kW and 80 Nm increase over the Cannon's 2.0-litre, and brings the Alpha into the same horsepower territory as the Hilux 2.8 GD-6 (150 kW / 500 Nm) and the Ranger 2.0 Bi-Turbo (154 kW / 500 Nm). The transmission is a 9-speed torque-converter automatic — one ratio more than the Cannon and tuned for closer-spaced shifts that keep the larger engine in its torque sweet spot. Drive type is full-time 4WD with selectable low-range,…



Body Style	Body-on-frame ladder-chassis premium double cab with coil-sprung multi-link rear suspension. Full-time 4WD with low-range transfer case across all variants. Designed for lifestyle and recreational use with off-road capability matching established premium rivals.
Launched	2024
Generation	First generation, derived from GWM's premium pickup platform launched in China in 2023. Local specification leans toward higher equipment loading and softer suspension calibration versus the Chinese-domestic version, with adjustments for South African fuel quality and aftersales support requirements.
Fuel Types	Diesel
Colours	Crystal White, Hamilton Black, Cosmos Grey, Mars Red, Sand Stone Beige and Atlantic Blue. The Atlantic Blue is exclusive to the LX trim and is the brand's flagship signature colour.
OEM Website	https://www.gwm.co.za/cannon-alpha/

02 Variant Pricing & Lifecycle

Last Listed Price Range	ZAR 699,900 – 829,900	3 Listed Variants

Variant	Fuel	Transmission	Trim	Ex-Showroom
2.4T Double Cab LS 4x4	Diesel	Automatic	Base	**ZAR 699,900 (last listed)**
2.4T Double Cab LT 4x4	Diesel	Automatic	Top	**ZAR 759,900 (last listed)**

Variant	Fuel	Transmission	Trim	Ex-Showroom
2.4T Double Cab LX 4x4	Diesel	Automatic	Flagship	**ZAR 829,900 (last listed)**

03 Pros, Cons & Buyer Summary

● STRENGTHS

- ✓ Body style: Pickup
- ✓ Fuel type: Diesel
- ✓ Engine: 2.4-litre Turbocharged Diesel
- ✓ Power output: 135 kW @ 3600 rpm
- ✓ Transmission: 8-Speed Automatic
- ✓ Gearbox: 8-Speed Automatic

● CONSIDERATIONS

- ✗ Exact equipment for Cannon Alpha can vary by derivative.
- ✗ Real fuel use for Cannon Alpha depends on route, load and weather.
- ✗ The written Cannon Alpha quotation should be checked before purchase.
- ✗ Tyre, insurance and service costs need a separate Cannon Alpha budget.
- ✗ A short Cannon Alpha test drive cannot represent every ownership route.
- ✗ Cannon Alpha capability should not be inferred from body styling alone.

Buyer Summary

> *"A used-buying option only when condition, history and remaining support justify the price."*

The Ranger Wildtrak at R1,070,000 doesn't have the cool box, doesn't have rear-seat heating, and has a smaller 12-inch screen. Cannon Alpha is easiest to recommend when the buyer can point to a concrete benefit in a 4x4 AWD drivetrain and accept the limitation represented by the 2024 model year. A fair review of Cannon Alpha should end with the owner's route, not a universal verdict. The combination of a 8-Speed Automatic transmission, a 4x4 AWD drivetrain and a four-wheel drive drivetrain can be valuable for the right driver for Cannon Alpha. The same package may feel expensive or inconvenient if the vehicle spends its life in a different role for Cannon Alpha. Drive the exact version loaded as it will be used, then read the service, warranty, tyre and insurance costs beside the purchase price for Cannon Alpha

City Driving	Cabin equipment is where the Alpha turns the segment value equation on its head. Around town, Cannon Alpha should be judged by repetition rather than a single burst of acceleration. The relevance of the First generation, derived from GWM's premium pickup platform launched in China in 2023. Local specification leans toward higher equipment loading and softer suspension calibration versus the Chinese-domestic version, with adjustments for South African fuel quality and aftersales support requirements generation becomes obvious on a busy weekday, while local history of First-generation Cannon Alpha — launched in South Africa in mid-2024 with no model-year facelift to date. Software updates have refined the driver-assistance calibration for South African driving conditions and improved the 9-speed automatic shift mapping based on local fleet feedback is worth checking before a purchase built around tight parking or frequent loading
Highway	Real-world performance feels markedly stronger than the Cannon — 0-100 km/h takes around 11.5 seconds versus 13.0 for the Cannon, and overtaking response from 80–120 km/h is noticeably more urgent. On a South African freeway or inter-city road, take the Cannon Alpha out with the load it normally carries. A four-wheel drive drivetrain gives context, but a number cannot show how a listed payload of 900 feels on a gradient

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Off-Road	If the Cannon Alpha will leave smooth tar, test the actual road rather than the image around it. Check local history of First-generation Cannon Alpha — launched in South Africa in mid-2024 with no model-year facelift to date. Software updates have refined the driver-assistance calibration for South African driving conditions and improved the 9-speed automatic shift mapping based on local fleet feedback against the stated drivetrain
Best For	The full-time AWD system means the Alpha can be driven on tar in 4x4 mode without binding the drivetrain, which makes it more usable for the South African lifestyle bakkie buyer who occasionally hits gravel without wanting to manually engage 4x4 each time. A shopper researching Cannon Alpha should separate need from showroom appeal. If a 4x4 AWD drivetrain solves a problem every week, it deserves real consideration

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04 Variant Comparison Matrix

All 3 variants of the GWM Cannon Alpha side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	2.4T Double Cab LS 4x4	2.4T Double Cab LT 4x4	2.4T Double Cab LX 4x4
Price (ex-showroom)	**ZAR 699,900 (last listed)**	**ZAR 759,900 (last listed)**	**ZAR 829,900 (last listed)**
Fuel Type	Diesel	Diesel	Diesel
Transmission	8-Speed Automatic	8-Speed Automatic	8-Speed Automatic
Trim Level	Base	Top	Flagship
Engine	2378 cc (2.4L)	2378 cc (2.4L)	2378 cc (2.4L)
Max Power	135 kW (181 bhp)	135 kW (181 bhp)	135 kW (181 bhp)
Max Torque	480 Nm (354 lb-ft)	480 Nm (354 lb-ft)	480 Nm (354 lb-ft)
Drivetrain	4WD	4WD	4WD
Fuel Economy	10.2 km/l	10.2 km/l	10.2 km/l
Seating	5	5	5
Boot Space	450 L	450 L	450 L
Ground Clearance	220 mm	220 mm	220 mm
Kerb Weight	2125 kg	2125 kg	2125 kg

→ **Compare these variants on hagalu.com** (retained specifications, lifecycle status and historical or launch pricing)

05 GWM Cannon Alpha — 2.4T Double Cab LS 4x4 ZAR 699,900 (last listed)

ENGINE	POWER	TORQUE	ECONOMY	FUEL
2378 cc	135 kW · 181 bhp	480 Nm · 354 lb-ft	10.2 km/l	Diesel 8-Speed Automatic

Base Trim · Diesel · Automatic

View retained specs & lifecycle →

ENGINE & PERFORMANCE

Engine	2.4-litre Turbocharged Diesel	Engine Code	GW4D24
Fuel Type	Diesel	Engine Displacement	2378 cc
Cylinders	4	Cylinder Layout	Inline
Valves	16	Valves per Cylinder	4
Aspiration	Turbocharged	Fuel System	Common Rail Direct Injection
Compression Ratio	16.0:1	Bore	88 mm

TRANSMISSION & DRIVETRAIN

4WD Selector	Not Applicable	LSD Available	No
Gearbox	8-Speed Automatic	Gear Shift Type	Automatic
Gear Shift Indicator	Yes	Number of Gears	8
Paddle Shifters	Yes	4WD Lo Range	Yes
Differential Lock	Yes	Differential Type Front	Open
Differential Type Rear	Open / Lockable	Reverse Gear Warning	Yes

DIMENSIONS

Length	5410 mm	Width	1935 mm
Height	1865 mm	Wheelbase	3220 mm
Ground Clearance (Default)	220 mm	Ground Clearance (With Full Seating Load)	150 mm
Fuel Tank Capacity	80 l	Boot/Cargo Space	450 l
Kerb Weight	2125 kg	Gross Vehicle Weight (GVW)	3000 kg
Payload Capacity	900 kg	Towing Capacity	3500 kg

MILEAGE & EFFICIENCY

City Mileage	7.8 km/l	Range Real World Highway	Not Applicable km
AdBlue Tank Capacity	Yes l	Highway Mileage	11.8 km/l
Emission Standard	Euro 5	Distance To Empty	Yes
Real-world Mileage	10.5 km/l	Fuel Filler Cap	Lockable
Fuel Tank Capacity	80 l	Fuel Tank Litres	80
Combined Driving Range	Not Applicable	Auto Start Stop	No

SAFETY

Hill Descent Control	Yes	ABS	Yes

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Alarm System	Yes	BA	Yes
Airbags	6	Blind Spot Monitoring	Yes
ABS EBD	Yes	AEB	Yes
Brake Assist	Yes	Brake Override System	Yes
Central Locking	Yes	Child Safety Lock	Yes

COMFORT & CONVENIENCE

Vanity Mirror Illuminated	Yes	Intercooler	Yes
Headlamp Washer	No	Keyless Entry	Yes
Headlamp Height Adjust	Yes	Air Conditioning	Yes
Load Bed Cover	Optional	Load Bed Length	1520 mm
Load Bed Light	Yes	Load Bed Steps	No
Load Bed Width	1560 mm	Loadbox Length Mm	1520 mm

+ 13 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, …) available on the live model page.

→ See 2.4T Double Cab LS 4x4 full specs and lifecycle details in South Africa

Compare with rivals →

06 GWM Cannon Alpha — 2.4T Double Cab LT 4x4 ZAR 759,900 (last listed)

ENGINE	POWER	TORQUE	ECONOMY	FUEL
2378 cc	135 kW · 181 bhp	480 Nm · 354 lb-ft	10.2 km/l	Diesel 8-Speed Automatic

Top Trim · Diesel · Automatic

View retained specs & lifecycle →

ENGINE & PERFORMANCE

Engine	2.4-litre Turbocharged Diesel	Engine Code	GW4D24
Fuel Type	Diesel	Engine Displacement	2378 cc
Cylinders	4	Cylinder Layout	Inline
Valves	16	Valves per Cylinder	4
Aspiration	Turbocharged	Fuel System	Common Rail Direct Injection
Compression Ratio	16.0:1	Bore	88 mm

TRANSMISSION & DRIVETRAIN

Rear Differential Lock	Open differential with electronic traction control	Engine Position	Front Longitudinal
Gearbox	8-Speed Automatic	Drivetrain Layout	Front Engine Four Wheel Drive
LSD Available	No	Transfer Case	Yes
Differential Lock	Yes	Paddle Shifters	Yes
Drivetrain	4x4 AWD	4WD Engagement	Electronic rotary dial
4WD Hi Range	Yes	4WD Lo Range	Yes

DIMENSIONS

Length	5410 mm	Width	1935 mm
Height	1865 mm	Wheelbase	3220 mm
Ground Clearance (Default)	220 mm	Ground Clearance (With Full Seating Load)	150 mm
Fuel Tank Capacity	80 l	Boot/Cargo Space	450 l
Kerb Weight	2125 kg	Gross Vehicle Weight (GVW)	3000 kg
Payload Capacity	900 kg	Towing Capacity	3500 kg

MILEAGE & EFFICIENCY

Low Fuel Warning	Yes	Claimed Mileage	10.2 km/l
City Mileage	7.8 km/l	Highway Mileage	11.8 km/l
Fuel Tank Capacity	80 l	Emission Standard	Euro 5
AdBlue Tank Capacity	Yes l	Auto Start Stop	No
Range Real World Mixed	Not Applicable km	Range Real World Highway	Not Applicable km
Combined Driving Range	Not Applicable	Fuel Tank Litres	80

SAFETY

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Tyre Pressure Monitor	Yes	Brake Assist	Yes
ISOFIX Mounts	Yes	Driver Airbag	Yes
Hill Start Assist	Yes	Engine Immobiliser	Yes
Airbags	6	Lane Change Warning	Yes
Whiplash Protection	Yes	Safety Rating	5
Front Parking Sensors	Yes	Pedestrian Detection AEB	Yes

COMFORT & CONVENIENCE

Drive Mode Snow	Yes	Load Bed Length	1520 mm
Load Bed Width	1560 mm	Climate Control	Yes
Power Windows	Yes	Keyless Entry	Yes
Push Button Start	Yes	Wireless Charging	Yes
Sunroof	Yes	Electric Tailgate	Yes
Automatic Headlamps	Yes	Rain Sensing Wipers	Yes

+ 13 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, …) available on the live model page.

→ See 2.4T Double Cab LT 4x4 full specs and lifecycle details in South Africa

Compare with rivals →

07 GWM Cannon Alpha — 2.4T Double Cab LX 4x4 ZAR 829,900 (last listed)

ENGINE	POWER	TORQUE	ECONOMY	FUEL
2378 cc	135 kW · 181 bhp	480 Nm · 354 lb-ft	10.2 km/l	Diesel 8-Speed Automatic

Flagship Trim · Diesel · Automatic

View retained specs & lifecycle →

ENGINE & PERFORMANCE

Engine	2.4-litre Turbocharged Diesel	Engine Code	GW4D24
Fuel Type	Diesel	Engine Displacement	2378 cc
Cylinders	4	Cylinder Layout	Inline
Valves	16	Valves per Cylinder	4
Aspiration	Turbocharged	Fuel System	Common Rail Direct Injection
Compression Ratio	16.0:1	Bore	88 mm

TRANSMISSION & DRIVETRAIN

4WD Selector	Not Applicable	LSD Available	No
Gearbox	8-Speed Automatic	Gear Shift Type	Automatic
Gear Shift Indicator	Yes	Number of Gears	8
Paddle Shifters	Yes	4WD Lo Range	Yes
Differential Lock	Yes	Differential Type Front	Open
Differential Type Rear	Open / Lockable	Reverse Gear Warning	Yes

DIMENSIONS

Length	5410 mm	Width	1935 mm
Height	1865 mm	Wheelbase	3220 mm
Ground Clearance (Default)	220 mm	Ground Clearance (With Full Seating Load)	150 mm
Fuel Tank Capacity	80 l	Boot/Cargo Space	450 l
Kerb Weight	2125 kg	Gross Vehicle Weight (GVW)	3000 kg
Payload Capacity	900 kg	Towing Capacity	3500 kg

MILEAGE & EFFICIENCY

City Mileage	7.8 km/l	Range Real World Highway	Not Applicable km
AdBlue Tank Capacity	Yes l	Highway Mileage	11.8 km/l
Emission Standard	Euro 5	Distance To Empty	Yes
Real-world Mileage	10.5 km/l	Fuel Filler Cap	Lockable
Fuel Tank Capacity	80 l	Fuel Tank Litres	80
Combined Driving Range	Not Applicable	Auto Start Stop	No

SAFETY

Hill Descent Control	Yes	ABS	Yes

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Alarm System	Yes	BA	Yes
Airbags	6	Blind Spot Monitoring	Yes
ABS EBD	Yes	AEB	Yes
Brake Assist	Yes	Brake Override System	Yes
Central Locking	Yes	Child Safety Lock	Yes

COMFORT & CONVENIENCE

Seat Type	Bucket Seat	Intercooler	Yes
Headlamp Washer	No	Keyless Entry	Yes
Headlamp Height Adjust	Yes	Air Conditioning	Yes
Load Bed Cover	Optional	Load Bed Length	1520 mm
Load Bed Light	Yes	Load Bed Steps	No
Load Bed Width	1560 mm	Loadbox Length Mm	1520 mm

+ 13 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, …) available on the live model page.

→ See 2.4T Double Cab LX 4x4 full specs and lifecycle details in South Africa

Compare with rivals →

08 Explore More on Hagalu

Jump to each variant's price and specification record

→ 2.4T Double Cab LS 4x4 — ZAR 699,900 (last listed)

→ 2.4T Double Cab LT 4x4 — ZAR 759,900 (last listed)

→ 2.4T Double Cab LX 4x4 — ZAR 829,900 (last listed)

Retained Prices & Specifications — GWM Cannon Alpha → Open
Historical or launch pricing and complete retained specifications in South Africa.

Side-by-Side Comparison → Open
Compare GWM Cannon Alpha vs any rival model.

Browse All GWM Models → Open
Explore the full GWM lineup in South Africa.

Buyer's Guides — Finance, Pricing & New Launches → Open
In-depth SA guides: car finance, monthly EMI math, upcoming launches.

Hagalu.com — Africa's Car Research Platform → Open
Independent prices, specs and reviews for South Africa and beyond.

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