



FORD

# Puma

South Africa • 2026 Official Buyer's Guide

**999 cc**

ENGINE

**92 kW**

POWER

**170 mm**

CLEARANCE

**16.4 L/100**

FUEL ECON

**5 seats**

SEATING

**ZAR 389,900 – 459,900**

Ex-Showroom Starting Price

<https://hagalu.com/south-africa/ford/puma/>


Independent Automotive Research for Africa

**FORD**

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	4.3 / 5.0 124 Reviews	2 Variants	2 Priced
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## 01 Overview & Quick Facts

The Ford Puma is a stylish compact crossover combining EcoBoost turbocharged efficiency with practical design. It offers a unique MegaBox storage system under the boot and modern safety features, making it a practical yet stylish urban companion.



Body Style	SUV
Launched	2023
Generation	First generation Puma in South Africa
Fuel Types	Petrol
Colours	White,Black,Silver,Grey,Blue,Green,Orange
OEM Website	<a href="https://www.ford.co.za/vehicles/puma">https://www.ford.co.za/vehicles/puma</a>

## 02 Variant Pricing & On-Road Costs

Starting From	<b>ZAR 389,900 – 459,900</b>			2 Variants Available
Variant	Fuel	Transmission	Trim	Ex-Showroom
1.0T EcoBoost Titanium Automatic	Petrol	Automatic	Top	<b>ZAR 389,900</b>
1.0T EcoBoost ST-Line Automatic	Petrol	Automatic	Flagship	<b>ZAR 459,900</b>

### Estimated On-Road Price — 1.0T EcoBoost Titanium Automatic (Base Variant)

<b>Johannesburg</b>	<b>ZAR 405,578</b>
<b>Cape Town</b>	<b>ZAR 408,048</b>
<b>Durban</b>	<b>ZAR 403,699</b>
<b>Pretoria</b>	<b>ZAR 404,638</b>

\* On-road prices are estimates including registration, road tax and insurance.

### 03 Pros, Cons & Expert Verdict

<p><b>● STRENGTHS</b></p> <ul style="list-style-type: none"> <li>✓ Stylish design</li> <li>✓ Efficient engine</li> <li>✓ Innovative storage</li> <li>✓ Modern tech</li> <li>✓ Comfortable ride</li> <li>✓ Urban-friendly</li> <li>✓ Good safety</li> <li>✓ Brand appeal</li> <li>✓ Unique styling</li> </ul>	<p><b>● CONSIDERATIONS</b></p> <ul style="list-style-type: none"> <li>✗ Higher price</li> <li>✗ Small rear space</li> <li>✗ Firm ride</li> <li>✗ Limited off-road</li> </ul>
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### Expert Verdict

*"Stylish and smart compact crossover"*

The Puma stands out with unique styling, innovative storage, and efficient EcoBoost technology.

<b>City Driving</b>	Very easy to drive in city with compact size
<b>Highway</b>	Efficient and stable highway performer
<b>Off-Road</b>	Not designed for off-road
<b>Best For</b>	Young urban buyers, style-focused professionals, compact crossover seekers

## 04 Ford Puma — 1.0T EcoBoost Titanium Automatic

**ZAR 389,900**

Petrol · Automatic · Top Trim

### ENGINE & PERFORMANCE

Engine	1.0L EcoBoost Mild Hybrid	Engine Type	Inline 3 Cylinder Turbo Mild Hybrid
Displacement	999 cc	Cylinders	3
Valves per Cylinder	4	Power	92 kW
Power @ RPM	6000 rpm	Torque	170 Nm
Torque @ RPM	2000-4500 rpm	Fuel System	Direct Injection
Turbocharger	Single Turbo	Top Speed	185 km/h
0-100 km/h	10.5 sec	Compression Ratio	10.5:1
Engine Position	Front Transverse		—

### TRANSMISSION & DRIVETRAIN

Transmission	7-Speed Automatic DCT	Drive Type	FWD
Drivetrain Layout	Front Wheel Drive	LSD Available	Not Available
Paddle Shifters	Standard	Transfer Case	Not Applicable
Differential Lock	Not Applicable		—

### DIMENSIONS

Ground Clearance	170 mm	Wheelbase	2594 mm
Length	4186 mm	Width	1805 mm
Height	1531 mm	Kerb Weight	1325 kg
Gross Vehicle Weight	1775 kg	Seating Capacity	5
Boot Space	456 l	Towing Capacity	1200 kg
Front Track Width	1541 mm	Rear Track Width	1534 mm
Turning Radius	5.4 m		—

### MILEAGE & EFFICIENCY

Claimed Mileage	16.4 km/l	City Mileage	12 km/l
Highway Mileage	18 km/l	Fuel Tank Capacity	42 l
Emission Standard	Euro 6	AdBlue Tank Capacity	Not Applicable l
Auto Start Stop	Standard		—

### SAFETY

Airbags	8	ABS	Standard
Electronic Stability Control	Standard	Traction Control	Standard
Hill Descent Control	Not Available	Hill Start Assist	Standard
Child Safety Lock	Standard	ISOFIX Mounts	Standard
Brake Assist	Standard	Tyre Pressure Monitor	Standard
Engine Immobiliser	Standard	Alarm System	Standard
Central Locking	Standard	Side Impact Beams	Standard

## COMFORT &amp; CONVENIENCE

Climate Control	Automatic AC	Power Windows	All Doors
Keyless Entry	Smart Entry	Push Button Start	Standard
Wireless Charging	Standard	Sunroof	Not Available
Electric Tailgate	Not Available	Automatic Headlamps	Standard
Rain Sensing Wipers	Standard	Auto Dimming Mirror	Standard

## INFOTAINMENT &amp; CONNECTIVITY

Infotainment Screen	12-inch SYNC 4 Touchscreen	Apple CarPlay	Wireless
Android Auto	Wireless	Bluetooth Connectivity	Standard
Number of Speakers	6	Navigation System	Standard
Digital Instrument Cluster	12-inch Full Digital	USB Ports	3
Wireless Apple CarPlay	Standard		—

## INTERIOR

Seat Material	Partial Leather	Seat Adjustment	Electric 6-Way
Heated Seats	Front	Ventilated Seats	Not Available
Steering Type	Electric Power Assisted	Steering Adjustment	Tilt and Telescopic
Ambient Lighting	Standard	Folding Rear Seats	60/40 Split
Front Armrest	Standard	Rear Armrest	Standard

## EXTERIOR

LED Headlamps	Full LED	Daytime Running Lamps	LED
Fog Lamps	LED	Roof Rails	Standard
Alloy Wheel Design	18-inch Alloy	Chrome Exterior Finish	Not Available
Body Cladding	Standard	Rear Spoiler	Rear Spoiler

## DRIVER ASSISTANCE

Cruise Control	Adaptive	Adaptive Cruise Control	Standard
Lane Keep Assist	Standard	Lane Departure Warning	Standard
Blind Spot Monitoring	Standard	Rear Cross Traffic Alert	Standard
Parking Sensors	Front and Rear	Rear View Camera	Standard
360 Degree Camera	Not Available	Autonomous Emergency Braking	Standard
Driver Fatigue Alert	Standard	Traffic Sign Recognition	Standard

## SUSPENSION &amp; CHASSIS

Front Suspension	MacPherson Strut	Rear Suspension	Torsion Beam
Chassis Type	Monocoque	Power Steering	Electric
Steering Column	Tilt and Telescopic		—

## TYRES, WHEELS &amp; BRAKES

Tyre Size	215/50 R18	Wheel Type	Alloy
Front Brake Type	Ventilated Disc	Rear Brake Type	Solid Disc
Spare Wheel Type	Tyre Repair Kit		—

### SERVICE & MAINTENANCE

Service Interval	15,000 km or 1 Year	Approx Service Cost	Approx R5,000
Battery Warranty	Not Applicable	Maintenance Plan	Optional

### WARRANTY

Warranty Years	3 years	Warranty Kilometers	100000 km
Roadside Assistance	3 Years	Anti-Corrosion Warranty	6 Years

### ENVIRONMENTAL & EMISSIONS

CO2 Emissions	118 g/km	Start Stop System	Standard
Hybrid System Type	Mild Hybrid	Noise Level	67 dB

## 05 Ford Puma — 1.0T EcoBoost ST-Line Automatic

ZAR 459,900

Petrol · Automatic · Flagship Trim

## ENGINE &amp; PERFORMANCE

Engine	1.0L EcoBoost Mild Hybrid	Engine Type	Inline 3 Cylinder Turbo Mild Hybrid
Displacement	999 cc	Cylinders	3
Valves per Cylinder	4	Power	92 kW
Power @ RPM	6000 rpm	Torque	170 Nm
Torque @ RPM	2000-4500 rpm	Fuel System	Direct Injection
Turbocharger	Single Turbo	Top Speed	185 km/h
0-100 km/h	10.5 sec	Compression Ratio	10.5:1
Engine Position	Front Transverse		—

## TRANSMISSION &amp; DRIVETRAIN

Transmission	7-Speed Automatic DCT	Drive Type	FWD
Drivetrain Layout	Front Wheel Drive	LSD Available	Not Available
Paddle Shifters	Standard	Transfer Case	Not Applicable
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Infotainment Screen	12-inch SYNC 4 Touchscreen	Apple CarPlay	Wireless
Android Auto	Wireless	Bluetooth Connectivity	Standard
Number of Speakers	6	Navigation System	Standard
Digital Instrument Cluster	12-inch Full Digital	USB Ports	3
Wireless Apple CarPlay	Standard		—

## INTERIOR

Seat Material	Sport Partial Leather	Seat Adjustment	Electric 6-Way
Heated Seats	Front	Ventilated Seats	Not Available
Steering Type	Electric Power Assisted	Steering Adjustment	Tilt and Telescopic
Ambient Lighting	Ambient Sport Lighting	Folding Rear Seats	60/40 Split
Front Armrest	Standard	Rear Armrest	Standard

## EXTERIOR

LED Headlamps	Full LED	Daytime Running Lamps	LED
Fog Lamps	LED	Roof Rails	Standard
Alloy Wheel Design	19-inch Sport Alloy	Chrome Exterior Finish	Not Available
Body Cladding	Standard	Rear Spoiler	Sport Rear Spoiler

## DRIVER ASSISTANCE

Cruise Control	Adaptive	Adaptive Cruise Control	Standard
Lane Keep Assist	Standard	Lane Departure Warning	Standard
Blind Spot Monitoring	Standard	Rear Cross Traffic Alert	Standard
Parking Sensors	Front and Rear	Rear View Camera	Standard
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Tyre Size	225/40 R19	Wheel Type	Alloy
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Spare Wheel Type	Tyre Repair Kit		—
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## 06 Explore More on Hagalu

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### Live Prices & On-Road Costs — Ford Puma

→ Latest ex-showroom and city-wise on-road prices in South Africa.

→ Open

### Side-by-Side Comparison

→ Compare Ford Puma vs any rival model.

→ Open

### Browse All Ford Models

→ Explore the full Ford lineup in South Africa.

→ Open

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