



DONGFENG

FRIDAY REEV

South Africa • 2026 Hagalu Buyer's Guide

1500 cc

ENGINE

120 kW

POWER

<https://www.hagalu.com/south-africa/dongfeng/friday-reev/>
Independent Automotive Research for Africa

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Source-backed	No rating inferred	1 Variants	0 Priced
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01 Overview & Quick Facts

Dongfeng South Africa has confirmed FRIDAY REEV as coming soon, but it has not published a final South African retail derivative matrix or launch price. That distinction matters. The model is worth tracking because the brand describes it as a range-extended electric SUV rather than a conventional petrol SUV with an electric accessory system. Its stated hardware headline is a 31.9 kWh battery, a 120 kW electric motor and a 1.5-litre petrol generator. Dongfeng quotes 180 km of electric-only range and more than 1,000 km of combined range in its promotional material. A range extender is a useful idea for a buyer who wants electric driving for most local kilometres but feels uneasy about a long route or thin charging coverage. In the stated series-hybrid arrangement, the electric motor is the key drive component while the petrol generator supports the energy system. It should not be confused with a finished plug-in-hybrid specification, because Dongfeng has not yet supplied the exact South African trim equipment, power figures beyond the 120 kW motor, charging specifications, dimensions, wheel designs, safety list, quoted consumption...



Body Style	Range-extended electric SUV
Launched	2026
Generation	Announced South African FRIDAY REEV promotional preview; final local retail range not yet published.
Fuel Types	Plug-in Hybrid
Colours	Final South African colour palette not published.
OEM Website	https://www.dongfengsa.co.za/models/friday

02 Variant Pricing & Lifecycle

Variant	Fuel	Transmission	Trim	Ex-Showroom
Promotional Preview	Plug-In Hybrid	Not Officially Disclosed	Preview	On Request

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ Range-extender concept confirmed by Dongfeng South Africa ✓ Stated 180 km electric-only range ✓ Stated 31.9 kWh battery ✓ Stated 120 kW electric motor ✓ 1.5-litre petrol generator stated ✓ More-than-1,000 km combined-range headline	● CONSIDERATIONS ✗ Final South African trims not published ✗ No local cash price announced ✗ Range test cycle not stated ✗ Charging information not published ✗ Full dimensions not published ✗ Final safety equipment not published
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Buyer Summary

"One of the more interesting upcoming electrified SUV concepts, but still a preview until final South African trims, price and evidence arrive."

The FRIDAY REEV proposition is credible enough to follow closely: 180 km electric range, a 31.9 kWh battery, 120 kW electric motor and a 1.5-litre petrol generator could suit a charging-equipped household that still needs freedom for long trips. Its current limitation is not the concept but the unanswered retail detail. There is no published local cash price or final trim matrix, so the model should remain on a watchlist rather than in a final finance comparison. That restraint is sensible rather than a lack of enthusiasm.

City Driving	The stated 180 km electric-only range suggests a strong city case if home charging is available and the final car behaves as the announcement describes. Many school, shopping and commuter days could be handled electrically, leaving the petrol generator unused or lightly used. The final energy consumption, charging power and cabin specification are not yet published, however, so it would be premature to calculate daily running cost or claim a particular public-charging time. The most useful question is whether a regular parking place can support charging.
Highway	The promotional combined-range headline of more than 1,000 km is aimed squarely at the longer-trip concern. It should be read as a concept statement until the final South African consumption test, generator operating behaviour, tank capacity, battery reserve strategy and charging data are published. The potential advantage is obvious: the owner can travel beyond a charger network using petrol-generator support. The trade-off is that a long trip still involves fuel use, and real range will respond to speed, load, terrain and weather.
Off-Road	FRIDAY REEV is announced as an SUV, but the South African source does not yet document a low-range transfer case, locking differential, wading limit, recovery points or a dedicated rough-road package. It may be suitable for ordinary gravel access once final clearance and tyres are known; it should not be selected for deep sand, rock or water work on the basis of a promotional body shape. The published powertrain concept is the story for now, not off-road credentials.
Best For	FRIDAY REEV is relevant to an EV-curious South African buyer who can charge locally but also makes occasional long journeys where charging certainty matters. It is not yet ready for a buyer who needs an exact delivery date, final price, confirmed equipment list, insurance quote or a choice between named local trim levels.

04 Variant Comparison Matrix

All 1 variants of the Dongfeng FRIDAY REEV side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	Promotional Preview
Price (ex-showroom)	On Request
Fuel Type	Plug-in Hybrid
Transmission	—
Trim Level	Preview
Engine	1500 cc (1.5L)
Max Power	120 kW (161 bhp)
Max Torque	—
Drivetrain	—
Fuel Economy	—
Seating	—
Boot Space	—
Ground Clearance	—
Kerb Weight	—

→ [Compare these variants on hagalu.com](#) (retained specifications, lifecycle status and historical or launch pricing)

05 Dongfeng FRIDAY REEV — Promotional Preview

Price on Request

ENGINE 1500 cc	POWER 120 kW · 161 bhp	FUEL Plug-in Hybrid
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Preview Trim · Plug-In Hybrid · Not Officially Disclosed

View retained specs & lifecycle →

ENGINE & PERFORMANCE

Engine	Range-extended electric powertrain with 1.5-litre petrol generator	Fuel Type	Plug-in Hybrid
Hybrid System	Series Hybrid	Engine Displacement	1500 cc
Maximum Power	120 kW	Battery Capacity	31.9 kWh
Electric Range	180 km		—

+ 2 more spec categories (Vehicle Details, Pricing & Ownership) available on the live model page.

→ See Promotional Preview full specs and lifecycle details in South Africa

Compare with rivals →

06 Explore More on Hagalu

Jump to each variant's price and specification record

→ Promotional Preview

Retained Prices & Specifications — Dongfeng FRIDAY REEV

→ Historical or launch pricing and complete retained specifications in South Africa.

→ Open

Side-by-Side Comparison

→ Compare Dongfeng FRIDAY REEV vs any rival model.

→ Open

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Buyer's Guides — Finance, Pricing & New Launches

→ In-depth SA guides: car finance, monthly EMI math, upcoming launches.

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→ Independent prices, specs and reviews for South Africa and beyond.

→ Open

This brochure was generated on 13 October 2026 by Hagalu Automotive Research. All prices shown are ex-showroom and subject to change without notice. On-road price estimates include typical registration, licence and insurance costs. Specifications are sourced from manufacturer data and may vary by market. Hagalu is an independent platform not affiliated with any automotive manufacturer.

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