



DONGFENG

007

South Africa • 2026 Hagalu Buyer's Guide

400 kW

POWER

150 mm

CLEARANCE

Not Applicable
km/l

FUEL ECON

5 seats

SEATING

ZAR 799,000 – 929,000

Ex-Showroom Starting Price

<https://www.hagalu.com/south-africa/dongfeng/007/>

Independent Automotive Research for Africa

DONGFENG

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Source-backed	No rating inferred	3 Variants	3 Priced
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01 Overview & Quick Facts

The Dongfeng 007 is the long, low and performance-oriented member of the South African range. Its 4,880 mm length, 1,895 mm width, 1,460 mm height and 2,915 mm wheelbase make it a very different proposition from the BOX or 06. It is a five-door fastback sedan aimed at a driver who wants an EV with a substantial road presence, a long-distance range claim and a more expressive drivetrain menu. The proportions should appeal to buyers who prefer a low seating position and a large-car wheelbase, but they also make a real parking test essential in narrow basements and older suburban driveways. Three local derivatives create a meaningful power and range ladder. E1 530 is the official entry point at R799,000, using a 58.4 kWh battery, 160 kW, 310 Nm, rear-wheel drive and a 530 km CLTC claim. E1 620 uses a 73.5 kWh battery, 200 kW, 320 Nm and rear-wheel drive, with its name reflecting the 620 km CLTC claim. The flagship E2 540 also has a 73.5 kWh battery but switches the focus: dual motors, all-wheel drive, 400 kW,...



Body Style	5-door electric fastback sedan
Launched	2026
Generation	Current South African Dongfeng 007 battery-electric fastback sedan generation.
Fuel Types	Electric
Colours	White shown on the current South African model page.
OEM Website	https://www.dongfengsa.co.za/models/007

02 Variant Pricing & On-Road Costs

Ex-Showroom Starting Price	ZAR 799,000 – 929,000	3 Listed Variants
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Variant	Fuel	Transmission	Trim	Ex-Showroom
007 E1 530	Electric	Single-Speed Reduction Gear	Base	ZAR 799,000
007 E1 620	Electric	Single-Speed Reduction Gear	Mid	ZAR 859,000
007 E2 540	Electric	Single-Speed Reduction Gear	Top	ZAR 929,000

Estimated On-Road Price — 007 E1 530 (Base Variant)

Johannesburg	ZAR 819,588
Cape Town	ZAR 823,285
Durban	ZAR 816,890
Pretoria	ZAR 818,239

* On-road prices are estimates including registration, road tax and insurance.

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ Three distinct range and performance roles ✓ E1 620 quotes 620 km CLTC range ✓ E2 540 offers 400 kW and 640 Nm ✓ Rear-wheel drive available on both E1 derivatives ✓ E1 530 has official R799,000 starting price ✓ Long 2,915 mm wheelbase	● CONSIDERATIONS ✗ Large footprint for city parking ✗ Upper prices require dealer-quotation confirmation ✗ CLTC figures are laboratory references ✗ Complete local charge-rate detail is not published for every derivative ✗ E2 performance can raise tyre and insurance costs ✗ Low sedan body is not trail-oriented
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Buyer Summary

"A compelling electric fastback range when the buyer chooses range, rear-drive character or performance deliberately."

E1 530 opens the 007 range at a confirmed official price and may be enough for a buyer who wants the body and a 530 km CLTC claim without stretching for the flagship. E1 620 is the long-range sweet spot on published figures, while E2 540 is the performance-led alternative with a serious 400 kW/640 Nm proposition. The choice should begin with a normal route and normal running costs, not the largest number on the specification sheet. That makes an honest test drive and quotation comparison essential.

City Driving	The 007 can be used every day, but its 4,880 mm length asks more of a congested parking area than a compact EV. Test the turning space, bonnet visibility, ramp angles and parking cameras in the places where it will be used. The electric powertrain itself is excellent for stop-start work: quiet response and no conventional gear shifts. The more serious city question is whether the owner wants this much car for short trips. E1 530 may be the sensible answer when the prestige of the body and an official 530 km CLTC claim matter more than maximum output.
Highway	Highway work is central to the 007's appeal, particularly for E1 620 with its 620 km CLTC claim. Yet range needs the same caution as every EV: high speeds, weather, load and gradient move the real result. E1 530's 160 kW and E1 620's 200 kW should feel more than adequate for conventional road use; E2's 400 kW makes fast overtaking effortless but puts more responsibility on the driver and may increase tyre and insurance costs. Plan real charging stops on the usual route because the local source material does not publish a complete power-and-time table for every grade.
Off-Road	The 007 has no low-range gearing, underbody trail credentials or published wading capability. All-wheel drive on E2 is designed around road performance and traction, not a substitute for a dedicated off-road system. Treat gravel roads as a condition and tyre question, keep clear of sharp rocks beneath the battery and confirm the exact wheel-and-tyre combination before a long unsealed route. Its natural environment is surfaced road, not a deep-rut trail.
Best For	The 007 is for a buyer who wants a large electric fastback rather than an SUV and can live with a low-slung body in daily parking. E1 530 suits a value-conscious long-range shopper, E1 620 prioritises the longest quoted range, and E2 540 fits an enthusiast who can make genuine use of all-wheel-drive performance.

04 Variant Comparison Matrix

All 3 variants of the Dongfeng 007 side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	007 E1 530	007 E1 620	007 E2 540
Price (ex-showroom)	ZAR 799,000	ZAR 859,000	ZAR 929,000
Fuel Type	Electric	Electric	Electric
Transmission	Single-Speed Reduction Gear	Single-Speed Reduction Gear	Single-Speed Reduction Gear
Trim Level	Base	Mid	Top
Engine	Not Applicable	Not Applicable	Not Applicable
Max Power	160 kW (215 bhp)	200 kW (268 bhp)	400 kW (536 bhp)
Max Torque	310 Nm (229 lb-ft)	320 Nm (236 lb-ft)	640 Nm (472 lb-ft)
Drivetrain	RWD	RWD	AWD
Fuel Economy	Not Applicable	Not Applicable	Not Applicable
Seating	5	5	5
Boot Space	452 L	452 L	452 L
Ground Clearance	150 mm	150 mm	150 mm
Kerb Weight	500 kg	500 kg	500 kg

→ [Compare these variants on hagalu.com](#) (published prices, on-road estimates, source-backed specifications and buyer guidance)

05 Dongfeng 007 — 007 E1 530

ZAR 799,000

POWER 160 kW · 215 bhp	TORQUE 310 Nm · 229 lb-ft	ECONOMY Not Applicable km/l	FUEL Electric Single-Speed Reduction Gear
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Base Trim · Electric · Single-Speed Reduction Gear

[View live price & EMI →](#)

ENGINE & PERFORMANCE

Engine	Single-motor battery-electric powertrain	Engine Code	Not Applicable
Fuel Type	Electric	Hybrid System	Not Applicable
Engine Displacement	Not Applicable cc	Cylinders	Not Applicable
Cylinder Layout	Not Applicable	Valves	Not Applicable
Valves per Cylinder	Not Applicable	Aspiration	Not Applicable
Fuel System	Not Applicable	Compression Ratio	Not Applicable

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	Single-Speed Reduction Gear
Drivetrain Layout	Rear motor, rear-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	No
Transmission Speeds	1	Rear Differential Lock	Not Applicable
Drivetrain	Rear-Wheel Drive	Axle Layout	Rear Axle
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	4880 mm	Width	1895 mm
Height	1460 mm	Wheelbase	2915 mm
Ground Clearance (Default)	150 mm	Ground Clearance (With Full Seating Load)	135 mm
Fuel Tank Capacity	0 l	Boot/Cargo Space	452 l
Kerb Weight	500 kg	Gross Vehicle Weight (GVW)	500 kg
Payload Capacity	500 kg	Towing Capacity	1500 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	450 km	Electric Consumption	11.9 kWh/100 km (CLTC)
Charging Type	AC and DC	Charging Port Type	CCS2
Combined Driving Range	Not Applicable	Range Real World Highway	390 km
Real-world Mileage	1 km/l	Fuel Tank Litres	0
Auto Start Stop	Not Applicable	AdBlue Tank Capacity	Not Applicable l
Emission Standard	Not Applicable	Fuel Tank Capacity	Not Applicable l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
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Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	No	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	8	Engine Immobiliser	Not Applicable
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Standard	Climate Control	Standard
Power Windows	Standard	Push Button Start	Standard
Wireless Charging	Yes	Sunroof	Panoramic
Electric Tailgate	Yes	Rain Sensing Wipers	Yes
AC Type	Automatic climate control		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See 007 E1 530 full specs and lifecycle details in South Africa

Compare with rivals →

06 Dongfeng 007 — 007 E1 620

ZAR 859,000

POWER 200 kW · 268 bhp	TORQUE 320 Nm · 236 lb-ft	ECONOMY Not Applicable km/l	FUEL Electric Single-Speed Reduction Gear
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Mid Trim · Electric · Single-Speed Reduction Gear

[View live price & EMI →](#)

ENGINE & PERFORMANCE

Engine	Single-motor battery-electric powertrain	Engine Code	Not Applicable
Fuel Type	Electric	Hybrid System	Not Applicable
Engine Displacement	Not Applicable cc	Cylinders	Not Applicable
Cylinder Layout	Not Applicable	Valves	Not Applicable
Valves per Cylinder	Not Applicable	Aspiration	Not Applicable
Fuel System	Not Applicable	Compression Ratio	Not Applicable

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	Single-Speed Reduction Gear
Drivetrain Layout	Rear motor, rear-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	No
Transmission Speeds	1	Rear Differential Lock	Not Applicable
Drivetrain	Rear-Wheel Drive	Axle Layout	Rear Axle
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	4880 mm	Width	1895 mm
Height	1460 mm	Wheelbase	2915 mm
Ground Clearance (Default)	150 mm	Ground Clearance (With Full Seating Load)	135 mm
Fuel Tank Capacity	0 l	Boot/Cargo Space	452 l
Kerb Weight	500 kg	Gross Vehicle Weight (GVW)	500 kg
Payload Capacity	500 kg	Towing Capacity	1500 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	525 km	Electric Consumption	12.6 kWh/100 km (CLTC)
Charging Type	AC and DC	Charging Port Type	CCS2
Combined Driving Range	Not Applicable	Range Real World Highway	455 km
Real-world Mileage	1 km/l	Fuel Tank Litres	0
Auto Start Stop	Not Applicable	AdBlue Tank Capacity	Not Applicable l
Emission Standard	Not Applicable	Fuel Tank Capacity	Not Applicable l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
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Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	No	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	8	Engine Immobiliser	Not Applicable
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Standard	Climate Control	Standard
Power Windows	Standard	Push Button Start	Standard
Wireless Charging	Yes	Sunroof	Panoramic
Electric Tailgate	Yes	Rain Sensing Wipers	Yes
AC Type	Automatic climate control		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See 007 E1 620 full specs and lifecycle details in South Africa

Compare with rivals →

07 Dongfeng 007 — 007 E2 540

ZAR 929,000

POWER 400 kW · 536 bhp	TORQUE 640 Nm · 472 lb-ft	ECONOMY Not Applicable km/l	FUEL Electric Single-Speed Reduction Gear
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Top Trim · Electric · Single-Speed Reduction Gear

[View live price & EMI →](#)

ENGINE & PERFORMANCE

Engine	Dual-motor battery-electric powertrain	Engine Code	Not Applicable
Fuel Type	Electric	Hybrid System	Not Applicable
Engine Displacement	Not Applicable cc	Cylinders	Not Applicable
Cylinder Layout	Not Applicable	Valves	Not Applicable
Valves per Cylinder	Not Applicable	Aspiration	Not Applicable
Fuel System	Not Applicable	Compression Ratio	Not Applicable

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	Single-Speed Reduction Gear
Drivetrain Layout	Dual motor, all-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	No
Transmission Speeds	1	Rear Differential Lock	Not Applicable
Drivetrain	All-Wheel Drive	Axle Layout	Front and Rear Axles
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	4880 mm	Width	1895 mm
Height	1460 mm	Wheelbase	2915 mm
Ground Clearance (Default)	150 mm	Ground Clearance (With Full Seating Load)	135 mm
Fuel Tank Capacity	0 l	Boot/Cargo Space	452 l
Kerb Weight	500 kg	Gross Vehicle Weight (GVW)	500 kg
Payload Capacity	500 kg	Towing Capacity	1500 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	460 km	Electric Consumption	14.9 kWh/100 km (CLTC)
Charging Type	AC and DC	Charging Port Type	CCS2
Combined Driving Range	Not Applicable	Range Real World Highway	400 km
Real-world Mileage	1 km/l	Fuel Tank Litres	0
Auto Start Stop	Not Applicable	AdBlue Tank Capacity	Not Applicable l
Emission Standard	Not Applicable	Fuel Tank Capacity	Not Applicable l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
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Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	No	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	8	Engine Immobiliser	Not Applicable
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Standard	Climate Control	Standard
Power Windows	Standard	Push Button Start	Standard
Wireless Charging	Yes	Sunroof	Panoramic
Electric Tailgate	Yes	Rain Sensing Wipers	Yes
AC Type	Automatic climate control		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See 007 E2 540 full specs and lifecycle details in South Africa

Compare with rivals →

08 Explore More on Hagalu

Jump to each variant's price and specification record

- [007 E1 530](#) — ZAR 799,000
- [007 E1 620](#) — ZAR 859,000
- [007 E2 540](#) — ZAR 929,000

- [→ Live Prices & On-Road Costs — Dongfeng 007](#) → Open
Latest ex-showroom and city-wise on-road prices in South Africa.
- [→ Side-by-Side Comparison](#) → Open
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Independent prices, specs and reviews for South Africa and beyond.

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