



BMW 7 Series
Hagalu model guide

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BMW

7 Series

South Africa • 2026 Hagalu Buyer's Guide

2998 cc

ENGINE

280 kW

POWER

140 mm

CLEARANCE

12.5 km/l

FUEL ECON

5 seats

SEATING

ZAR 2,288,000 – 3,108,000

Ex-Showroom Starting Price

<https://www.hagalu.com/south-africa/bmw/7-series/>

Independent Automotive Research for Africa

BMW

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Hagalu editorial score

5 Variants

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01 Overview & Quick Facts

The current BMW 7 Series in BMW South Africa's July 2026 range is a large luxury sedan with five distinct derivatives. The 740i is offered in Design Pure Excellence and M Sport packages, the 740d xDrive repeats those two presentations with diesel power and all-wheel drive, and M760e xDrive stands alone as the plug-in-hybrid performance choice. Together they form a precise current lineup in which every price, equipment statement and technical claim can remain attached to the correct derivative. Powertrain choice creates the strongest distinction. The 740i uses a 2,998 cc six-cylinder petrol engine rated at 280 kW and 540 Nm in the July list, with 0–100 km/h recorded at 5.4 seconds. The 740d xDrive uses a 2,993 cc six-cylinder diesel producing 210 kW and 670 Nm, and its 5.8-second acceleration shows that choosing diesel does not mean accepting slow response. M760e xDrive pairs a six-cylinder petrol engine with electrification for 420 kW of published system power and 800 Nm, reaching 100 km/h in 4.3 seconds. That plug-in system only makes full ownership sense when charging access and trip pattern...



Body Style	Four-door luxury sedan
Launched	2022
Generation	G70 four-door luxury sedan in petrol, diesel and plug-in-hybrid forms, distinct from the fully electric i7.
Fuel Types	Petrol / Diesel / Plug-in Hybrid
Colours	Paint, wheels, upholstery, rear-cabin equipment and trim depend on the exact configured vehicle.
OEM Website	https://www.bmw.co.za/en/all-models.html

02 Variant Pricing & On-Road Costs

Ex-Showroom Starting Price	ZAR 2,288,000 – 3,108,000	5 Listed Variants
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Variant	Fuel	Transmission	Trim	Ex-Showroom
740i Design Pure Excellence	Petrol Mild Hybrid	8-Speed Automatic	Design-Pure-Excellence	ZAR 2,288,000
740i M Sport	Petrol Mild Hybrid	8-Speed Automatic	M-Sport	ZAR 2,363,000
740d xDrive Design Pure Excellence	Diesel Mild Hybrid	8-Speed Automatic	Design-Pure-Excellence	ZAR 2,408,000
740d xDrive M Sport	Diesel Mild Hybrid	8-Speed Automatic	M-Sport	ZAR 2,483,000
M760e xDrive	Plug-In Hybrid	8-Speed Automatic	M	ZAR 3,108,000

Estimated On-Road Price — 740i Design Pure Excellence (Base Variant)

Johannesburg	ZAR 2,326,456
Cape Town	ZAR 2,334,620

Durban	ZAR 2,320,780
Pretoria	ZAR 2,323,618

* On-road prices are estimates including registration, road tax and insurance.

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ Three propulsion choices ✓ Strong six-cylinder engines ✓ Dedicated rear-passenger role ✓ Design Pure Excellence choice ✓ M Sport availability ✓ Five-year Motorplan framework	● CONSIDERATIONS ✗ Large urban footprint ✗ Option choices can alter cost greatly ✗ M760e needs regular charging ✗ Big wheels may reduce comfort ✗ Diesel suits sustained use best ✗ Not intended for rough access
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Hagalu Editorial Verdict

"A broad but intelligible luxury-sedan range when powertrain duty is chosen before styling package."

The current 7 Series gives South African buyers three meaningful propulsion routes and two visual approaches on the petrol and diesel cars. The 740i is the flexible mixed-use choice, 740d xDrive excels at sustained mileage, and M760e xDrive serves a charging-ready buyer who wants substantial performance. Design Pure Excellence and M Sport then tailor presentation. The range demands careful parking, wheel and option decisions, but its structure is logical once usage rather than status guides the selection. Rear-seat users should also compare climate controls, entry space and ride quality on the exact wheel package.

City Driving	The automatic gearboxes and available parking technology help manage urban travel, although the long body still needs generous bays and careful ramp clearance. A 740i owner avoids the usage concerns associated with short-trip diesel driving. The M760e can complete more local travel with electrical assistance only when it is charged consistently. Chauffeur users should rehearse kerbside entry, luggage collection and rear-door clearance, while every buyer should test low-speed comfort on the exact wheel package.
Highway	Repeated national-road work is where 740d xDrive makes its clearest argument: 670 Nm supports relaxed progress and the published combined-consumption result is lower than 740i's. The petrol car remains quiet and responsive for mixed touring. M760e adds very strong system performance but requires route planning that includes charging state. In all three cases, rear occupants should judge seat support, climate and motion comfort over a meaningful distance, and the driver should learn assistance behaviour before relying on it.
Off-Road	A long luxury sedan is intended for sealed roads. Short stretches of smooth gravel may be crossed carefully, yet wheel damage, dust and underbody contact become concerns as the surface worsens. All-wheel drive on 740d and M760e can improve traction; it cannot add off-road geometry. Buyers who regularly visit farms, mines or remote construction sites should keep a more suitable SUV available instead of asking a 7 Series to absorb repeated rough access.
Best For	The 7 Series suits senior executives, private owners and chauffeur operations that will use its rear accommodation and long-distance refinement. Petrol fits irregular mixed travel, diesel rewards frequent sustained mileage, and the plug-in hybrid needs reliable charging. The buyer should value passenger experience enough to test the rear cabin in motion rather than treating exterior status as the principal reason to purchase.

04 Variant Comparison Matrix

All 5 variants of the BMW 7 Series side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	740i Design Pure Excellence	740i M Sport	740d xDrive Design Pure Excellence	740d xDrive M Sport
Price (ex-showroom)	ZAR 2,288,000	ZAR 2,363,000	ZAR 2,408,000	ZAR 2,483,000
Fuel Type	Petrol Mild Hybrid	Petrol Mild Hybrid	Diesel Mild Hybrid	Diesel Mild Hybrid
Transmission	8-Speed Automatic	8-Speed Automatic	8-Speed Automatic	8-Speed Automatic
Trim Level	Design-Pure-Excellence	M-Sport	Design-Pure-Excellence	M-Sport
Engine	2998 cc (3.0L)	2998 cc (3.0L)	2993 cc (3.0L)	2993 cc (3.0L)
Max Power	280 kW (375 bhp)	280 kW (375 bhp)	210 kW (282 bhp)	210 kW (282 bhp)
Max Torque	520 Nm (384 lb-ft)	520 Nm (384 lb-ft)	650 Nm (479 lb-ft)	650 Nm (479 lb-ft)
Drivetrain	RWD	RWD	AWD	AWD
Fuel Economy	12.5 km/l	12.5 km/l	16.5 km/l	16.5 km/l
Seating	5	5	5	5
Boot Space	540 L	540 L	540 L	540 L
Ground Clearance	140 mm	140 mm	140 mm	140 mm
Kerb Weight	2165 kg	2165 kg	2255 kg	2255 kg

Continued — Variants 5–5

SPEC	M760e xDrive
Price (ex-showroom)	ZAR 3,108,000
Fuel Type	Plug-in Hybrid
Transmission	8-Speed Automatic
Trim Level	M
Engine	2998 cc (3.0L)
Max Power	280 kW (375 bhp)
Max Torque	520 Nm (384 lb-ft)
Drivetrain	AWD
Fuel Economy	16.5 km/l
Seating	5
Boot Space	525 L
Ground Clearance	140 mm
Kerb Weight	2450 kg

→ **Compare these variants on hagalu.com** (published prices, on-road estimates, source-backed specifications and buyer guidance)

05 BMW 7 Series — 740i Design Pure Excellence

ZAR 2,288,000

ENGINE 2998 cc	POWER 280 kW · 375 bhp	TORQUE 520 Nm · 384 lb-ft	ECONOMY 12.5 km/l	FUEL Petrol Mild Hybrid 8-Speed Automatic
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Design-Pure-Excellence Trim · Petrol Mild Hybrid · 8-Speed Automatic

View live price & EMI →

ENGINE & PERFORMANCE

Engine	BMW 48V mild-hybrid turbocharged engine	Engine Code	B48
Fuel Type	Petrol Mild Hybrid	Hybrid System	48V Mild Hybrid
Engine Displacement	2998 cc	Cylinders	6
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Direct injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	8-Speed Automatic
Drivetrain Layout	Rear-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	Yes
Transmission Speeds	8	Rear Differential Lock	Not Applicable
Drivetrain	RWD	Axle Layout	Yes
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	5391 mm	Width	1950 mm
Height	1544 mm	Wheelbase	3215 mm
Ground Clearance (Default)	140 mm	Ground Clearance (With Full Seating Load)	125 mm
Fuel Tank Capacity	74 l	Boot/Cargo Space	540 l
Kerb Weight	2165 kg	Gross Vehicle Weight (GVW)	2785 kg
Payload Capacity	695 kg	Towing Capacity	2100 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	420 km	Electric Consumption	Not Applicable
Charging Type	Not Applicable	Charging Port Type	Not Applicable
Combined Driving Range	Not Applicable	Range Real World Highway	360 km
Real-world Mileage	12.0 km/l	Fuel Tank Litres	74
Auto Start Stop	Standard	AdBlue Tank Capacity	Not Applicable l
Emission Standard	Euro 6	Fuel Tank Capacity	74 l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
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Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	Yes	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	6	Engine Immobiliser	Standard
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Yes	Climate Control	Automatic climate control
Power Windows	Standard	Push Button Start	Yes
Wireless Charging	Standard	Sunroof	Panoramic
Electric Tailgate	No	Rain Sensing Wipers	Yes
AC Type	Yes		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See 740i Design Pure Excellence full specs and lifecycle details in South Africa

Compare with rivals →

06 BMW 7 Series — 740i M Sport

ZAR 2,363,000

ENGINE 2998 cc	POWER 280 kW · 375 bhp	TORQUE 520 Nm · 384 lb-ft	ECONOMY 12.5 km/l	FUEL Petrol Mild Hybrid 8-Speed Automatic
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M-Sport Trim · Petrol Mild Hybrid · 8-Speed Automatic

View live price & EMI →

ENGINE & PERFORMANCE

Engine	BMW 48V mild-hybrid turbocharged engine	Engine Code	B48
Fuel Type	Petrol Mild Hybrid	Hybrid System	48V Mild Hybrid
Engine Displacement	2998 cc	Cylinders	6
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Direct injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	8-Speed Automatic
Drivetrain Layout	Rear-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	Yes
Transmission Speeds	8	Rear Differential Lock	Not Applicable
Drivetrain	RWD	Axle Layout	Yes
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	5391 mm	Width	1950 mm
Height	1544 mm	Wheelbase	3215 mm
Ground Clearance (Default)	140 mm	Ground Clearance (With Full Seating Load)	125 mm
Fuel Tank Capacity	74 l	Boot/Cargo Space	540 l
Kerb Weight	2165 kg	Gross Vehicle Weight (GVW)	2785 kg
Payload Capacity	695 kg	Towing Capacity	2100 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	420 km	Electric Consumption	Not Applicable
Charging Type	Not Applicable	Charging Port Type	Not Applicable
Combined Driving Range	Not Applicable	Range Real World Highway	360 km
Real-world Mileage	12.0 km/l	Fuel Tank Litres	74
Auto Start Stop	Standard	AdBlue Tank Capacity	Not Applicable l
Emission Standard	Euro 6	Fuel Tank Capacity	74 l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
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Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	Yes	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	6	Engine Immobiliser	Standard
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Yes	Climate Control	Automatic climate control
Power Windows	Standard	Push Button Start	Yes
Wireless Charging	Standard	Sunroof	Panoramic
Electric Tailgate	No	Rain Sensing Wipers	Yes
AC Type	Yes		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See 740i M Sport full specs and lifecycle details in South Africa

Compare with rivals →

07 BMW 7 Series — 740d xDrive Design Pure Excellence

ZAR 2,408,000

ENGINE 2993 cc	POWER 210 kW · 282 bhp	TORQUE 650 Nm · 479 lb-ft	ECONOMY 16.5 km/l	FUEL Diesel Mild Hybrid 8-Speed Automatic
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Design-Pure-Excellence Trim · Diesel Mild Hybrid · 8-Speed Automatic

View live price & EMI →

ENGINE & PERFORMANCE

Engine	BMW 48V mild-hybrid turbocharged engine	Engine Code	B47
Fuel Type	Diesel Mild Hybrid	Hybrid System	48V Mild Hybrid
Engine Displacement	2993 cc	Cylinders	6
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Common-rail direct injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	8-Speed Automatic
Drivetrain Layout	All-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	Yes
Transmission Speeds	8	Rear Differential Lock	Not Applicable
Drivetrain	AWD	Axle Layout	Yes
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	5391 mm	Width	1950 mm
Height	1544 mm	Wheelbase	3215 mm
Ground Clearance (Default)	140 mm	Ground Clearance (With Full Seating Load)	125 mm
Fuel Tank Capacity	74 l	Boot/Cargo Space	540 l
Kerb Weight	2255 kg	Gross Vehicle Weight (GVW)	2895 kg
Payload Capacity	715 kg	Towing Capacity	2.1 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	420 km	Electric Consumption	Not Applicable
Charging Type	Not Applicable	Charging Port Type	Not Applicable
Combined Driving Range	Not Applicable	Range Real World Highway	360 km
Real-world Mileage	15.0 km/l	Fuel Tank Litres	74
Auto Start Stop	Standard	AdBlue Tank Capacity	1 l
Emission Standard	Euro 6	Fuel Tank Capacity	74 l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	Yes	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	6	Engine Immobiliser	Standard
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Yes	Climate Control	Automatic climate control
Power Windows	Standard	Push Button Start	Yes
Wireless Charging	Standard	Sunroof	Panoramic
Electric Tailgate	No	Rain Sensing Wipers	Yes
AC Type	Yes		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See 740d xDrive Design Pure Excellence full specs and lifecycle details in South Africa](#)

[Compare with rivals →](#)

08 BMW 7 Series — 740d xDrive M Sport

ZAR 2,483,000

ENGINE 2993 cc	POWER 210 kW · 282 bhp	TORQUE 650 Nm · 479 lb-ft	ECONOMY 16.5 km/l	FUEL Diesel Mild Hybrid 8-Speed Automatic
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M-Sport Trim · Diesel Mild Hybrid · 8-Speed Automatic

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ENGINE & PERFORMANCE

Engine	BMW 48V mild-hybrid turbocharged engine	Engine Code	B47
Fuel Type	Diesel Mild Hybrid	Hybrid System	48V Mild Hybrid
Engine Displacement	2993 cc	Cylinders	6
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Common-rail direct injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	8-Speed Automatic
Drivetrain Layout	All-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	Yes
Transmission Speeds	8	Rear Differential Lock	Not Applicable
Drivetrain	AWD	Axle Layout	Yes
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	5391 mm	Width	1950 mm
Height	1544 mm	Wheelbase	3215 mm
Ground Clearance (Default)	140 mm	Ground Clearance (With Full Seating Load)	125 mm
Fuel Tank Capacity	74 l	Boot/Cargo Space	540 l
Kerb Weight	2255 kg	Gross Vehicle Weight (GVW)	2895 kg
Payload Capacity	715 kg	Towing Capacity	2.1 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	420 km	Electric Consumption	Not Applicable
Charging Type	Not Applicable	Charging Port Type	Not Applicable
Combined Driving Range	Not Applicable	Range Real World Highway	360 km
Real-world Mileage	15.0 km/l	Fuel Tank Litres	74
Auto Start Stop	Standard	AdBlue Tank Capacity	1 l
Emission Standard	Euro 6	Fuel Tank Capacity	74 l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
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Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	Yes	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	6	Engine Immobiliser	Standard
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Yes	Climate Control	Automatic climate control
Power Windows	Standard	Push Button Start	Yes
Wireless Charging	Standard	Sunroof	Panoramic
Electric Tailgate	No	Rain Sensing Wipers	Yes
AC Type	Yes		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See 740d xDrive M Sport full specs and lifecycle details in South Africa](#)

[Compare with rivals →](#)

09 BMW 7 Series — M760e xDrive

ZAR 3,108,000

ENGINE 2998 cc	POWER 280 kW · 375 bhp	TORQUE 520 Nm · 384 lb-ft	ECONOMY 16.5 km/l	FUEL Plug-in Hybrid 8-Speed Automatic
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M Trim · Plug-In Hybrid · 8-Speed Automatic

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ENGINE & PERFORMANCE

Engine	BMW plug-in-hybrid turbocharged petrol	Engine Code	B48
Fuel Type	Plug-in Hybrid	Hybrid System	Plug-in Hybrid
Engine Displacement	2998 cc	Cylinders	6
Cylinder Layout	Inline	Valves	16
Valves per Cylinder	4	Aspiration	Turbocharged
Fuel System	Direct injection	Compression Ratio	10.5:1

TRANSMISSION & DRIVETRAIN

LSD Available	Not Applicable	Gearbox	8-Speed Automatic
Drivetrain Layout	All-wheel drive	Transfer Case	Not Applicable
Differential Lock	Not Applicable	Paddle Shifters	Yes
Transmission Speeds	8	Rear Differential Lock	Not Applicable
Drivetrain	AWD	Axle Layout	Yes
Low Range	Not Applicable	Low Range Ratio	Not Applicable

DIMENSIONS

Length	5391 mm	Width	1950 mm
Height	1544 mm	Wheelbase	3215 mm
Ground Clearance (Default)	140 mm	Ground Clearance (With Full Seating Load)	125 mm
Fuel Tank Capacity	65 l	Boot/Cargo Space	525 l
Kerb Weight	2450 kg	Gross Vehicle Weight (GVW)	3130 kg
Payload Capacity	680 kg	Towing Capacity	2000 kg

MILEAGE & EFFICIENCY

Range Real World Mixed	420 km	Electric Consumption	26,1–23,4
Charging Type	AC charging	Charging Port Type	CCS Combo
Combined Driving Range	90 km (BMW stated)	Range Real World Highway	360 km
Real-world Mileage	15.0 km/l	Fuel Tank Litres	65
Auto Start Stop	Not Applicable	AdBlue Tank Capacity	Not Applicable l
Emission Standard	Euro 6	Fuel Tank Capacity	65 l

SAFETY

Brake Assist	Standard	ISOFIX Mounts	Standard
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Child Safety Lock	Standard	Hill Start Assist	Standard
Hill Descent Control	Yes	Traction Control	Standard
Electronic Stability Control	Standard	ABS	Standard
Airbags	6	Engine Immobiliser	Standard
ABS EBD	Standard	BA	Standard

COMFORT & CONVENIENCE

Keyless Entry	Yes	Climate Control	Automatic climate control
Power Windows	Standard	Push Button Start	Yes
Wireless Charging	Standard	Sunroof	Panoramic
Electric Tailgate	No	Rain Sensing Wipers	Yes
AC Type	Yes		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ [See M760e xDrive full specs and lifecycle details in South Africa](#)

[Compare with rivals →](#)

10 Explore More on Hagalu

Jump to each variant's price and specification record

→ [740i Design Pure Excellence](#) — ZAR 2,288,000

→ [740i M Sport](#) — ZAR 2,363,000

→ [740d xDrive Design Pure Excellence](#) — ZAR 2,408,000

→ [740d xDrive M Sport](#) — ZAR 2,483,000

→ [M760e xDrive](#) — ZAR 3,108,000

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