



TOYOTA

Rush

Kenya • 2026 Hagalu Buyer's Guide

1496 cc

ENGINE

77 kW

POWER

220 mm

CLEARANCE

15.2 km/l

FUEL ECON

7 seats

SEATING

KES 4,800,000 – 5,100,000

Ex-Showroom Starting Price

<https://www.hagalu.com/kenya/toyota/rush/>

Independent Automotive Research for Africa

Contents

01	Overview & Quick Facts	
02	Variant Pricing & On-Road Costs	
03	Pros, Cons & Buyer Summary	
04	Variant Comparison Matrix	
05	Full Specs — 1.5L City 4-Auto	
06	Full Specs — 1.5L Petrol AT 4x2	
07	Links & Legal	

Source-backed	No rating inferred	2 Variants	2 Priced
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01 Overview & Quick Facts

The Rush is the Toyota Kenya answer for a buyer who needs more seats without moving immediately into a large, expensive SUV. Its seven-seat cabin, rear-wheel-drive layout and 220 mm clearance give it a different job from the Starlet Cross or Corolla Cross. The 1.5-litre petrol engine is modest, but the format is practical for families and shuttle-style use. For 1.5L City 4-Auto, the local specification identifies engine 1.5-litre petrol, displacement 1496 cc, power 77 kW @ 6000 rpm, torque 136 Nm @ 4200 rpm, transmission 4-Speed Automatic, drive layout Rear-wheel drive, seating 7 seats, length 4435 mm, clearance 220 mm, fuel tank 45 litres. The Kenya listing places this suv in a petrol part of the Toyota range. The available local derivative names are 1.5L City 4-Auto, 1.5L Petrol AT 4x2. Those names matter because a gearbox, wheel package, drive layout or seating arrangement can change the way a vehicle works on the same road. Where the local page does not publish a precision number, the sensible buyer response is a written question to the authorised distributor, not a...



Body Style	SUV
Launched	Not Officially Disclosed
Generation	Current Kenya-market listing; generation label is not published on the local page.
Fuel Types	Petrol
Colours	Ask Toyota Kenya for current colour availability.
OEM Website	https://www.toyotakenya.ke/en/range/toyota-kenya/rush

02 Variant Pricing & On-Road Costs

Ex-Showroom Starting Price	KES 4,800,000 – 5,100,000	2 Listed Variants
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Variant	Fuel	Transmission	Trim	Ex-Showroom
1.5L City 4-Auto	Petrol	Automatic	Base	KES 4,800,000
1.5L Petrol AT 4x2	Petrol	Automatic	Mid	KES 5,100,000

Estimated On-Road Price — 1.5L City 4-Auto (Base Variant)

Nairobi	KES 5,035,000
Mombasa	KES 5,045,000
Kisumu	KES 5,050,000
Nakuru	KES 5,045,000

* Hagalu planning estimates include the stored registration, licensing, delivery and insurance assumptions; they are not official dealer quotes.

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ Official Kenya range listing ✓ Country-specific source trail ✓ Clear route-led buying decision ✓ Exact local derivative names where published ✓ Open source gaps are not disguised as facts	● CONSIDERATIONS ✗ Retail price requires a current local quotation ✗ Equipment can vary by derivative ✗ Some precision fields are not published locally ✗ Running cost depends on route and load ✗ Support terms should be confirmed before delivery
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Buyer Summary

"The Rush is a sensible people-moving SUV for buyers who value seven seats and clearance more than strong acceleration or premium cabin technology."

The Rush is a sensible people-moving SUV for buyers who value seven seats and clearance more than strong acceleration or premium cabin technology. It has a clear family and mixed-road role, provided the third row and luggage compromise are accepted. The decision is strongest when the exact Rush derivative, local equipment, price and support package all match the owner's route. A different grade may be better value even when it carries fewer visual extras, while a larger vehicle may be wasteful if its capacity is rarely used. That is a practical conclusion rather than a universal ranking.

City Driving	In town the Rush's height improves the view over traffic, while the rear-drive layout gives the vehicle a different feel from most compact front-drive crossovers. Test the turning circle, parking sensors and tailgate access in the places the owner actually uses. The automatic grade will be easier in queues; the quotation should identify the exact wheel and safety equipment. The Rush should be driven through a normal weekday rather than judged from a quiet dealership loop. Check visibility, access, parking, climate control, storage and the exact safety equipment fitted to the quoted suv. A short route should include the awkward turn, speed hump, ramp or loading point that normally exposes a vehicle's weak point. If it cannot be tested at the dealership, ask for a second drive or make the question part of the purchase record.
Highway	The Rush is better suited to a steady intercity pace than to hurried overtaking with all seats occupied. A seven-seat vehicle needs a realistic test with passengers and bags, because the engine has more mass to move than a small hatchback. The 45-litre tank is straightforward to plan around, but an official local consumption figure should be requested for the exact grade. Use the expected passengers and luggage when judging the Rush on an open road. Engine response, gearbox behaviour, braking, seat support, tyre noise and fuel planning are linked to load and speed, so an empty vehicle can give a misleading impression. The most useful result is a route-specific decision: how often the vehicle will travel, where fuel or charging stops are available, and which service support is reachable when the trip is finished.

Off-Road	The 220 mm clearance is useful on broken roads and uneven entrances, but it does not make the Rush a low-range off-roader. The published local layout is rear-wheel drive, and capability still depends on tyres, speed and surface. Treat unknown water crossings cautiously and consider recovery equipment if the vehicle will leave maintained roads regularly. Published clearance or four-wheel-drive equipment should be read alongside tyres, wheel size, payload and driver skill. The Rush cannot be made into a different vehicle by optimistic wording, and a wet road can expose limitations that a dry launch event hides. For occasional rough access, moderate speed and sensible line choice may be enough. For regular remote work, the buyer should budget for recovery equipment, tyre protection and a service plan that supports the route.
Best For	It makes sense for a household that occasionally carries seven people, travels over uneven access roads and wants a compact footprint. The third row is a capacity tool rather than a promise of limousine space, so adults should try it before purchase. Buyers who usually travel with four or five people should also compare luggage space with the rear seats in use.

04 Variant Comparison Matrix

All 2 variants of the Toyota Rush side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	1.5L City 4-Auto	1.5L Petrol AT 4x2
Price (ex-showroom)	KES 4,800,000	KES 5,100,000
Fuel Type	Petrol	Petrol
Transmission	4-Speed Automatic	4-Speed Automatic
Trim Level	Base	Mid
Engine	1496 cc (1.5L)	1496 cc (1.5L)
Max Power	77 kW (103 bhp)	77 kW (103 bhp)
Max Torque	136 Nm (100 lb-ft)	136 Nm (100 lb-ft)
Drivetrain	RWD	RWD
Fuel Economy	14.9 km/l	15.2 km/l
Seating	7	7
Boot Space	213 L	213 L
Ground Clearance	220 mm	220 mm
Kerb Weight	1280 kg	1280 kg

→ [Compare these variants on hagalu.com](#) (published prices, on-road estimates, source-backed specifications and buyer guidance)

05 Toyota Rush — 1.5L City 4-Auto

KES 4,800,000

ENGINE 1496 cc	POWER 77 kW · 103 bhp	TORQUE 136 Nm · 100 lb-ft	ECONOMY 14.9 km/l	FUEL Petrol 4-Speed Automatic
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Base Trim · Petrol · Automatic

View live price & EMI →

ENGINE & PERFORMANCE

Engine	1.5-litre petrol	Engine Code	2NR-VE
Fuel Type	Petrol	Hybrid System	Not Applicable
Engine Displacement	1496 cc	Cylinders	4
Cylinder Layout	Inline	Valves	Not Officially Disclosed
Valves per Cylinder	4	Aspiration	Naturally Aspirated
Fuel System	Electronic Fuel Injection	Compression Ratio	Not Officially Disclosed

TRANSMISSION & DRIVETRAIN

4WD Lo Range	Not Officially Disclosed	4WD Hi Range	Not Officially Disclosed
4WD Engagement	Not Officially Disclosed	Drivetrain	RWD
Gear Shift Type	Not Officially Disclosed	Gear Shift Indicator	Not Officially Disclosed
Clutch Type	Not Officially Disclosed	Transmission Type	Not Officially Disclosed
Number of Gears	Not Officially Disclosed	Final Drive Ratio	Not Officially Disclosed
Low Range	Not Officially Disclosed	Axle Layout	Not Officially Disclosed

DIMENSIONS

Length	4435 mm	Width	1695 mm
Height	1705 mm	Wheelbase	2685 mm
Ground Clearance (Default)	220 mm	Ground Clearance (With Full Seating Load)	200 mm
Fuel Tank Capacity	45 l	Boot/Cargo Space	213 l
Kerb Weight	1280 kg	Gross Vehicle Weight (GVW)	1870 kg
Payload Capacity	590 kg	Towing Capacity	800 kg

MILEAGE & EFFICIENCY

Fuel Tank Capacity	Not Officially Disclosed l	Fuel Tank Litres	Not Officially Disclosed
Claimed Mileage	14.9 km/l	City Mileage	11.9 km/l
Highway Mileage	16.1 km/l	Emission Standard	Euro 2
AdBlue Tank Capacity	Not Officially Disclosed l	Auto Start Stop	Not Officially Disclosed
Range Real World Mixed	Not Officially Disclosed km	Range Real World Highway	Not Officially Disclosed km
Electric Consumption	Not Officially Disclosed	Combined Driving Range	Not Officially Disclosed

SAFETY

Knee Airbag	Not Officially Disclosed	EBD	Yes
Engine Immobiliser	Yes	Seatbelt Warning All Seats	Yes

Engine Immobiliser	Not Officially Disclosed	Hill Hold	Not Officially Disclosed
Passenger Airbag	Yes	Airbags	3
Rear Cross Traffic Alert	Not Officially Disclosed	Front Parking Sensors	Not Officially Disclosed
Hill Descent Control	Not Officially Disclosed	Seatbelt Pretensioners	Not Officially Disclosed

COMFORT & CONVENIENCE

Wireless Charging	Not Officially Disclosed	Push Button Start	Not Officially Disclosed
AC Type	Manual	Keyless Entry	Not Officially Disclosed
Power Windows	Yes	Climate Control	Manual
Rain Sensing Wipers	Not Officially Disclosed	Electric Tailgate	Not Officially Disclosed
Sunroof	Not Officially Disclosed		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See 1.5L City 4-Auto full specs and lifecycle details in Kenya

Compare with rivals →

06 Toyota Rush — 1.5L Petrol AT 4x2

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→ See 1.5L Petrol AT 4x2 full specs and lifecycle details in Kenya

Compare with rivals →

07 Explore More on Hagalu

Jump to each variant's price and specification record

→ [1.5L City 4-Auto](#) — KES 4,800,000

→ [1.5L Petrol AT 4x2](#) — KES 5,100,000

→ [Live Prices & On-Road Costs — Toyota Rush](#)

Latest ex-showroom and city-wise on-road prices in Kenya.

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