



TOYOTA

Land Cruiser 300

Kenya • 2026 Hagalu Buyer's Guide

Not

Officially
Disclosed
FUEL ECON
km/l

3346 cc

ENGINE

225 kW

POWER

235 mm

CLEARANCE

7 seats

SEATING

KES 25,450,000

Ex-Showroom Starting Price

<https://www.hagalu.com/kenya/toyota/land-cruiser-300/>

Independent Automotive Research for Africa

TOYOTA

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Source-backed	No rating inferred	1 Variants	1 Priced
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01 Overview & Quick Facts

The Land Cruiser 300 is for a buyer whose priorities extend beyond ordinary family transport. Toyota Kenya lists the GX-R with a 3.3-litre twin-turbo diesel, 700 Nm, ten-speed automatic and all-time four-wheel drive. Its size, seven-seat cabin and 3,500 kg towing figure make it a long-distance flagship rather than a casual city crossover. For LC300 3.3D GX-R 10-AT, the local specification identifies engine 3.3-litre twin-turbo diesel, displacement 3346 cc, power 225 kW @ 4000 rpm, torque 700 Nm @ 1600-2600 rpm, transmission 10-Speed Automatic, drive layout All-time 4x4, seating 7 seats, length 4950 mm, clearance 235 mm, fuel tank 80 litres. The Kenya listing places this suv in a diesel part of the Toyota range. The available local derivative names are LC300 3.3D GX-R 10-AT. Those names matter because a gearbox, wheel package, drive layout or seating arrangement can change the way a vehicle works on the same road. Where the local page does not publish a precision number, the sensible buyer response is a written question to the authorised distributor, not a number borrowed from a different country. It...



Body Style	SUV
Launched	Not Officially Disclosed
Generation	Current Kenya-market listing; generation label is not published on the local page.
Fuel Types	Diesel
Colours	Ask Toyota Kenya for current colour availability.
OEM Website	https://www.toyotakenya.ke/en/range/toyota-kenya/land-cruiser-300

02 Variant Pricing & On-Road Costs

Ex-Showroom Starting Price	KES 25,450,000			1 Listed Variants
Variant	Fuel	Transmission	Trim	Ex-Showroom
LC300 3.3D GX-R 10-AT	Diesel	Automatic	Flagship	KES 25,450,000

Estimated On-Road Price — LC300 3.3D GX-R 10-AT (Base Variant)

Nairobi	KES 26,511,000
Mombasa	KES 26,521,000
Kisumu	KES 26,526,000
Nakuru	KES 26,521,000

* Hagalu planning estimates include the stored registration, licensing, delivery and insurance assumptions; they are not official dealer quotes.

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ Official Kenya range listing ✓ Country-specific source trail ✓ Clear route-led buying decision ✓ Exact local derivative names where published ✓ Open source gaps are not disguised as facts	● CONSIDERATIONS ✗ Retail price requires a current local quotation ✗ Equipment can vary by derivative ✗ Some precision fields are not published locally ✗ Running cost depends on route and load ✗ Support terms should be confirmed before delivery
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Buyer Summary

"The LC300 is a specialist family and expedition flagship."

The LC300 is a specialist family and expedition flagship. It is compelling when its torque, space, towing and four-wheel-drive reserve will be used; it is excessive when its life will be limited to short urban errands. The decision is strongest when the exact Land Cruiser 300 derivative, local equipment, price and support package all match the owner's route. A different grade may be better value even when it carries fewer visual extras, while a larger vehicle may be wasteful if its capacity is rarely used. That is a practical conclusion rather than a universal ranking.

City Driving	Town use is manageable but never small-car easy. The 2,010 mm width and tall body demand care in parking structures and narrow lanes. A delivery drive should cover camera visibility, steering effort, third-row access and the exact equipment of the GX-R. The vehicle's comfort only pays back if it fits the owner's regular environment. The Land Cruiser 300 should be driven through a normal weekday rather than judged from a quiet dealership loop. Check visibility, access, parking, climate control, storage and the exact safety equipment fitted to the quoted suv. A short route should include the awkward turn, speed hump, ramp or loading point that normally exposes a vehicle's weak point. If it cannot be tested at the dealership, ask for a second drive or make the question part of the purchase record.
Highway	The 700 Nm torque band and ten-speed gearbox are suited to loaded highway travel. Toyota Kenya's 80-litre tank and seven-seat layout support touring, while the 3,500 kg towing figure is useful for owners with a properly rated trailer. Test braking, lane changes and seat comfort with the people and equipment normally carried. Use the expected passengers and luggage when judging the Land Cruiser 300 on an open road. Engine response, gearbox behaviour, braking, seat support, tyre noise and fuel planning are linked to load and speed, so an empty vehicle can give a misleading impression. The most useful result is a route-specific decision: how often the vehicle will travel, where fuel or charging stops are available, and which service support is reachable when the trip is finished.
Off-Road	All-time 4x4, 235 mm clearance and published towing capacity create a strong base for serious travel. The LC300 is still heavy and expensive to recover if a route is chosen carelessly. Tyres, recovery points, ground conditions and driver skill remain decisive when the road disappears. Published clearance or four-wheel-drive equipment should be read alongside tyres, wheel size, payload and driver skill. The Land Cruiser 300 cannot be made into a different vehicle by optimistic wording, and a wet road can expose limitations that a dry launch event hides. For occasional rough access, moderate speed and sensible line choice may be enough. For regular remote work, the buyer should budget for recovery equipment, tyre protection and a service plan that supports the route.

Best For

It suits owners who cover long distances, carry a full family or team and want a high level of drivetrain reserve on difficult roads. The physical size is part of the bargain. Measure the garage, test the turning space and budget for tyres, fuel and service before treating the LC300 as a simple upgrade from a smaller SUV.

04 Variant Comparison Matrix

All 1 variants of the Toyota Land Cruiser 300 side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	LC300 3.3D GX-R 10-AT
Price (ex-showroom)	KES 25,450,000
Fuel Type	Diesel
Transmission	10-Speed Automatic
Trim Level	Flagship
Engine	3346 cc (3.3L)
Max Power	225 kW (302 bhp)
Max Torque	700 Nm (516 lb-ft)
Drivetrain	4WD
Fuel Economy	Not Officially Disclosed
Seating	7
Boot Space	175 L
Ground Clearance	235 mm
Kerb Weight	2563.88 kg

→ [Compare these variants on hagalu.com](#) (published prices, on-road estimates, source-backed specifications and buyer guidance)

05 Toyota Land Cruiser 300 — LC300 3.3D GX-R 10-AT

KES 25,450,000

ENGINE 3346 cc	POWER 225 kW · 302 bhp	TORQUE 700 Nm · 516 lb-ft	ECONOMY Not Officially Disclosed km/l	FUEL Diesel 10-Speed Automatic
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Flagship Trim · Diesel · Automatic

View live price & EMI →

ENGINE & PERFORMANCE

Engine	3.3-litre twin-turbo diesel	Engine Code	F33A-FTV
Fuel Type	Diesel	Hybrid System	Not Applicable
Engine Displacement	3346 cc	Cylinders	6
Cylinder Layout	V	Valves	Not Officially Disclosed
Valves per Cylinder	4	Aspiration	Twin Turbocharged
Fuel System	Direct injection	Compression Ratio	Not Officially Disclosed

TRANSMISSION & DRIVETRAIN

4WD Lo Range	Not Officially Disclosed	4WD Hi Range	Not Officially Disclosed
4WD Engagement	Not Officially Disclosed	Drivetrain	4WD
Gear Shift Type	Not Officially Disclosed	Gear Shift Indicator	Not Officially Disclosed
Clutch Type	Not Officially Disclosed	Transmission Type	Not Officially Disclosed
Number of Gears	Not Officially Disclosed	Final Drive Ratio	Not Officially Disclosed
Low Range	Not Officially Disclosed	Axle Layout	Not Officially Disclosed

DIMENSIONS

Length	4950 mm	Width	2010 mm
Height	1960 mm	Wheelbase	2850 mm
Ground Clearance (Default)	235 mm	Ground Clearance (With Full Seating Load)	235 mm
Fuel Tank Capacity	80 l	Boot/Cargo Space	175 l
Kerb Weight	2563.88 kg	Gross Vehicle Weight (GVW)	3230 kg
Payload Capacity	666 kg	Towing Capacity	3500 kg

MILEAGE & EFFICIENCY

Fuel Tank Capacity	Not Officially Disclosed l	Fuel Tank Litres	Not Officially Disclosed
Claimed Mileage	Not Officially Disclosed km/l	City Mileage	8.9 km/l
Highway Mileage	12.5 km/l	Emission Standard	Not Officially Disclosed
AdBlue Tank Capacity	Not Officially Disclosed l	Auto Start Stop	Not Officially Disclosed
Range Real World Mixed	Not Officially Disclosed km	Range Real World Highway	Not Officially Disclosed km
Electric Consumption	Not Officially Disclosed	Combined Driving Range	Not Officially Disclosed

SAFETY

Knee Airbag	Not Officially Disclosed	EBD	Yes
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Engine Immobiliser	Yes	Seatbelt Warning All Seats	Yes
Engine Immobiliser	Not Officially Disclosed	Hill Hold	Not Officially Disclosed
Passenger Airbag	Yes	Airbags	Driver, Passenger
Rear Cross Traffic Alert	Not Officially Disclosed	Front Parking Sensors	Not Officially Disclosed
Hill Descent Control	Not Officially Disclosed	Seatbelt Pretensioners	Not Officially Disclosed

COMFORT & CONVENIENCE

Wireless Charging	Not Officially Disclosed	Push Button Start	Not Officially Disclosed
AC Type	Automatic driver & passenger	Keyless Entry	Not Officially Disclosed
Power Windows	Yes	Climate Control	Automatic driver & passenger
Rain Sensing Wipers	Not Officially Disclosed	Electric Tailgate	Not Officially Disclosed
Sunroof	Electric		—

+ 12 more spec categories (Infotainment & Connectivity, Interior, Exterior, Driver Assistance, ...) available on the live model page.

→ See LC300 3.3D GX-R 10-AT full specs and lifecycle details in Kenya

Compare with rivals →

06 Explore More on Hagalu

Jump to each variant's price and specification record

→ LC300 3.3D GX-R 10-AT — KES 25,450,000

Live Prices & On-Road Costs — Toyota Land Cruiser 300

→ Open

Latest ex-showroom and city-wise on-road prices in Kenya.

Side-by-Side Comparison

→ Open

Compare Toyota Land Cruiser 300 vs any rival model.

Browse All Toyota Models

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Explore the full Toyota lineup in Kenya.

Buyer's Guides — Finance, Pricing & New Launches

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In-depth SA guides: car finance, monthly EMI math, upcoming launches.

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