



ISUZU

Next-generation D-Max

Kenya • 2026 Hagalu Buyer's Guide

<https://www.hagalu.com/kenya/isuzu/next-generation-d-max/>
Independent Automotive Research for Africa

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Source-backed	No rating inferred	1 Variants	0 Priced
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01 Overview & Quick Facts

The Next-generation D-Max preview is intentionally the most cautious pickup entry in this set. It is a long-range 2028-2029 forecast with low confidence, not a claim that Isuzu has unveiled a replacement or scheduled it for Kenya. The current global D-Max remains the only official family reference, and the current Kenyan Single Cab and Double Cab line-up remains the only local purchase option. A future lifecycle replacement will eventually become a relevant business question because pickups are often bought on multi-year replacement plans, but it is far too early to make a technical promise. There is no Kenyan next-generation body shell, cabin, engine, hybrid system, battery, gearbox, axle layout, payload, towing figure, wheelbase, tyre size, safety package, price or date to record. Even the idea that a replacement will follow a particular powertrain path is speculative. The model is labelled Diesel in the catalogue only to preserve its current D-Max family grouping for discovery; it must not be read as a prediction of the eventual fuel system. The public content is more important than the card label: the next-generation vehicle...



Body Style	Pickup
Launched	2028
Generation	Unannounced future D-Max lifecycle placeholder with no confirmed Kenyan generation, body, powertrain, or equipment identity.
Fuel Types	Diesel
Colours	No future Kenyan colours have been announced.
OEM Website	https://www.isuzu.co.jp/world/product/p_car/d-max/

02 Variant Pricing & Lifecycle

Variant	Fuel	Transmission	Trim	Ex-Showroom
Promotional Preview	Diesel	Not Published	Preview	On Request

03 Pros, Cons & Buyer Summary

● STRENGTHS ✓ Supports responsible fleet planning ✓ Preserves a stable future lifecycle path ✓ Prevents overwriting current D-Max records ✓ Keeps uncertainty visible ✓ No false technical claims ✓ No finance or price implication	● CONSIDERATIONS ✗ No Kenyan model announcement ✗ No confirmed powertrain ✗ No future body range ✗ No dimensions or payload ✗ No towing figure ✗ No equipment list
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Buyer Summary

"Useful for long-cycle planning, but too uncertain to influence an immediate buying decision."

A next-generation D-Max will eventually deserve detailed attention, especially from fleets that renew pickups on predictable schedules. Today it does not deserve a technical score, a finance estimate or a speculative image treated as a product photograph. The low-confidence forecast is deliberately visible and sparse. It preserves the distinction between planning for a replacement cycle and claiming that a replacement vehicle exists. Current buyers should choose among currently quoted Kenyan derivatives; future buyers should return when Isuzu East Africa publishes facts.

City Driving	For city work, a next-generation promise has no practical value until it appears in a Kenyan product sheet. Businesses should instead measure the current loading bay, daily mileage, driver fatigue, parking constraints and access requirements. Those observations will be valuable when a replacement is real. They should not be used to assume that a future model will be shorter, easier to manoeuvre, more efficient or better equipped.
Highway	Highway planning should be based on the truck that can be bought and maintained today. Record annual distance, load, trailer use, tyre wear, fuel expenditure, service downtime and the parts that have caused delays. A future generation may improve any of these areas, but none is known. This forecast offers a place to store the buying question, not a substitute for a present vehicle's route test and warranty comparison.
Off-Road	A future generation must prove its own capability from zero. Do not transfer current D-Max clearance, approach angles, water guidance, differential layout, low-range operation, payload or towing figures to an unannounced pickup. A business operating on difficult terrain should choose the current vehicle by the conditions it can document today and revisit the next-generation question only after Kenya-specific technical evidence is released.
Best For	This preview helps a fleet planner with a long replacement horizon or an owner whose current truck is still in good condition. It is not useful as a shopping page for anyone who needs a pickup quotation, delivery date or specification now.

04 Variant Comparison Matrix

All 1 variants of the Isuzu Next-generation D-Max side-by-side. Use this to spot the smallest differences quickly — fuel, power, gearbox and price all in one view.

SPEC	Promotional Preview
Price (ex-showroom)	On Request
Fuel Type	Diesel
Transmission	—
Trim Level	Preview
Engine	—
Max Power	—
Max Torque	—
Drivetrain	—
Fuel Economy	—
Seating	—
Boot Space	—
Ground Clearance	—
Kerb Weight	—

→ [Compare these variants on hagalu.com](#) (retained specifications, lifecycle status and historical or launch pricing)

05 Isuzu Next-generation D-Max — Promotional Preview

Price on Request

FUEL
Diesel

Preview Trim · Diesel · Not Published

View retained specs & lifecycle →

ENGINE & PERFORMANCE

Fuel Type	Diesel		—
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+ 2 more spec categories (Vehicle Details, Pricing & Ownership) available on the live model page.

→ See Promotional Preview full specs and lifecycle details in Kenya

Compare with rivals →

06 Explore More on Hagalu

Jump to each variant's price and specification record

→ [Promotional Preview](#)

Retained Prices & Specifications — Isuzu Next-generation D-Max

→ Historical or launch pricing and complete retained specifications in Kenya.

→ [Open](#)

Side-by-Side Comparison

→ Compare Isuzu Next-generation D-Max vs any rival model.

→ [Open](#)

Browse All Isuzu Models

→ Explore the full Isuzu lineup in Kenya.

→ [Open](#)

Buyer's Guides — Finance, Pricing & New Launches

→ In-depth SA guides: car finance, monthly EMI math, upcoming launches.

→ [Open](#)

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→ Independent prices, specs and reviews for South Africa and beyond.

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This brochure was generated on 12 October 2026 by Hagalu Automotive Research. All prices shown are ex-showroom and subject to change without notice. On-road price estimates include typical registration, licence and insurance costs. Specifications are sourced from manufacturer data and may vary by market. Hagalu is an independent platform not affiliated with any automotive manufacturer.

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